

**Hello, my name is [INSERT YOUR FIRST AND LASTNAME].
I'm calling from The University of Montana (here) in Missoula. We're doing a survey on behalf of the City of Missoula and Missoula County to find out what local residents think about growth. The information we gather will be considered as the City and County update the growth policy.**

First, though, I need to be sure I have dialed the right number. Is this 999-9999?

In order to do the survey, I have to follow a specific selection procedure.

1. Is the house, apartment, or mobile home where you currently live or stay located in Missoula County?

Yes	1	CONTINUE WITH THE INTERVIEW
No	2	TERMINATE THE INTERVIEW
DK	8	CONTINUE WITH THE INTERVIEW
REF	9	CONTINUE WITH THE INTERVIEW

2. For this survey only people aged 18 and older are to be interviewed. So of all the people living in your household, including yourself, how many are 18 years of age and older? ENTER NUMBER

3. And how many of these persons are female? ENTER NUMBER

According to the selection procedure, I need to interview _____. Is he/she available? Or is that you?

READ THE FOLLOWING CONFIDENTIALITY STATEMENT TO ALL RESPONDENTS:

Before we start, I want to assure you that this interview is completely confidential and voluntary. If we should come to a question you don't want to answer; just let me know and we'll go on to the next question. This interview should take about 15 minutes.

4. How old were you on your last birthday?

Years _____

IF UNDER THE AGE OF 18 TERMINATE THE INTERVIEW, OTHERWISE GO TO THE NEXT QUESTION.

Grow1. **When you think about the community in which you live, would you say the quality of life in your community is?**

Excellent	4
Good	3
Fair	2
Poor	1
DK	8
REF	9

Grow2. **When you think about the pace of population growth in all of Missoula County, including the City of Missoula, do you think the pace of growth now is?**

Too fast	3
Too slow	1
About right	2
DK	8
REF	9

Grow3. **And what about the area right around where you live, do you think the pace of growth now is?**

Too fast	3
Too slow	1
About right	2
DK	8
REF	9

Grow4. **Do you think that there is enough room between you and your neighbors right now in the area around where you live, or do you think there is not enough room between you and your neighbors?**

Enough room	1
Not enough room	2
DK	8
REF	9

Grow5. **All things considered, do you think that most of the issues raised by population growth can be effectively managed by local government, or that most of the issues raised by growth cannot be effectively managed by local government?**

Growth issues can be managed	1
Growth issues cannot be managed	2
DK	8
REF	9

Grow6. **As things stand today, do you think local government should exercise?**

<u>More control</u> over the development and use of private property than it does now	3
<u>Less control</u> over the development and use of private property than it does now, or	1
<u>About the same amount of control</u> over the development and use of private property as it does now	2
DK	8
REF	9

Grow7. Some people think local government’s response to growth in all of Missoula County including the City of Missoula, has been about as effective as they expected, while others think local government’s response has not been as effective as they expected. Which comes closest to your opinion?

Response as effective as you expected	1	GO TO 7a
Response not as effective as you expected	2	GO TO 7a
DK	8	SKIP TO 8
REF	9	SKIP TO 8

Grow7a. Why do you say that?

Grow8. Some people think that growth in all of Missoula County, including the City of Missoula, should be directed mostly within current cities and towns, while others think it should be directed to the outskirts of the city or town. Would you say it should be directed?

Mostly within current city/towns	1	
Mostly to the outskirts of city/town	3	
THERE SHOULD BE A MIX OF THE TWO	2	DO NOT READ
NO MORE GROWTH SHOULD BE ALLOWED	4	DO NOT READ
DK	8	
REF	9	

Grow9. All things considered, would you support or oppose adding more housing inside a city or town as a way to decrease development in rural areas between cities and towns? ADMINISTER 2-STAGE, REPRESENTED COLLAPSED BELOW.

Strongly support it	1
Somewhat support it	2
Somewhat oppose it	3
Strongly oppose it	4
DK	8
REF	9

Issue1. Here are some issues all of Missoula County, including the City of Missoula, is facing. For each one please indicate how much of a priority it should be to address now.

	Very High	Some- what High	Middle	Some- what Low	Very Low	DK
a. Having housing for people with moderate and low incomes.....	5	4	3	2	1	8
b. Protecting and enhancing the environment	5	4	3	2	1	8
c. Protecting and enhancing neighborhood character	5	4	3	2	1	8
d. Attracting businesses and jobs	5	4	3	2	1	8
e. Improving street and road systems	5	4	3	2	1	8

Issue2. Do you think there is too much, too little, or just the right amount of each of the following IN THE AREA AROUND WHERE YOU LIVE?

	<u>Too Much</u>	<u>About Right</u>	<u>Too Little</u>	<u>DK</u>	<u>REF</u>
a. Housing for people with low and moderate incomes.....3	2	1	8	9	
b. Housing for people with special needs like the elderly or disabled.....3	2	1	8	9	
c Shops, grocery stores and restaurants within walking distance of your house.....3	2	1	8	9	
d. Sidewalks and trails3	2	1	8	9	
e. Parks, playgrounds, and places to recreate3	2	1	8	9	
f. Emergency services like fire and law enforcement3	2	1	8	9	
g. Public transit like buses.....3	2	1	8	9	
h. Employment opportunities3	2	1	8	9	

Issue3. Next I'm going to list a few issues that some people associate with managing growth. For each issue please tell me how much of a problem it is, if at all, in all of Missoula County, including the City of Missoula, right now.

	<u>Serious Problem</u>	<u>Moderate Problem</u>	<u>Small Problem</u>	<u>Not a Problem</u>
a. Traffic congestion.....4	3	2	1	
b. Increased crime.....4	3	2	1	
c. Loss of open space. Open space here refers to large tracts of open or undeveloped land, not a vacant lot or a small urban park...4	3	2	1	
d. Declining quality of our natural environment and natural resources4	3	2	1	
e. Adequate public safety response.....4	3	2	1	
f. High housing costs.....4	3	2	1	
g. Street and road maintenance INSIDE the City of Missoula4	3	2	1	
h. Street and road maintenance OUTSIDE the City in Missoula County4	3	2	1	

Live1. **If you could choose to live anywhere, including where you live now, which type of location would you prefer?**

- A large city like Seattle.....5
- A small city like Missoula4
- A development close to a city like
Miller Creek or out Mullan Road3
- A town farther out from a city
like Lolo or Frenchtown2
- A rural area1
- DK8
- REF9

Imagine for a moment that you are moving. The next few items present contrasting ideas about where you might like to live. Please select the place you would most likely choose.

Live2. **PLACE A: Houses are built farther apart on lots of one acre or more and you have to drive to get to stores or restaurants, OR**

PLACE B: Houses are built closer together on lots of ¼ acre or less and you can walk to stores and restaurants.

- Place A 1
- Place B 2
- DK 8
- REF 9

Here is another scenario:

Live3. **PLACE A: Twenty houses are built on one-acre lots that are grouped together. The development is surrounded by 80 acres of preserved open space or forest; OR**

PLACE B: Twenty houses are built on five acre lots spread evenly over a 100 acre area.

- Place A 1
- Place B 2
- DK 8
- REF 9

Here is a third scenario:

Live4. **PLACE A: There are only single family houses on one acre lots, no sidewalks, shopping and schools are within a few miles, your one-way commute is at least 30 minutes, and bus service is distant or not available; OR**

PLACE B: There is a mix of single family houses, townhouses, and apartments on various sized lots, all streets have sidewalks, shopping and schools are within a few blocks, your one-way commute is less than 30 minutes, and bus service is nearby.

- Place A 1
- Place B 2
- DK 8
- REF 9

Manage1. Now I want to ask you about ways some communities manage the relationship between human activities and our natural environment. For each one please tell me how much of a priority it should be.

	<u>Very High</u>	<u>Some-what High</u>	<u>Middle</u>	<u>Some-what Low</u>	<u>Very Low</u>	<u>DK</u>
a. Maintaining and improving air quality.....5	4	3	2	1	8	
b. Maintaining and improving water quality.....5	4	3	2	1	8	
c. Protecting areas important for wildlife survival.....5	4	3	2	1	8	
d. Protecting river and stream corridors for habitat and public safety.....5	4	3	2	1	8	
e. Preserving scenic views.....5	4	3	2	1	8	

Manage2. Next I'm going to ask you about different ways that DEVELOPMENT AND LAND USE can be managed. For each one please tell me how much of a priority it should be.

	<u>Very High</u>	<u>Some-what High</u>	<u>Middle</u>	<u>Some-what Low</u>	<u>Very Low</u>	<u>DK</u>
a. Protect agriculture and forestry operations from encroachment of residential development.....5	4	3	2	1	8	
b. Encourage preservation and re-use of historic structures.....5	4	3	2	1	8	
c. Require new developments to include some housing for people with low and moderate incomes.....5	4	3	2	1	8	
d. Concentrate development in or near existing communities.....5	4	3	2	1	8	
e. Make sure that the public is able to get to and use open space. (Open space refers to large tracts of open or undeveloped land).....5	4	3	2	1	8	
f. Protecting neighborhood character.....5	4	3	2	1	8	

Manage3. Next we ask about a few ways that growth is managed in COMMERCIAL AND RETAIL areas. For each one please tell me how much of a priority it should be.

	<u>Very High</u>	<u>Some-what High</u>	<u>Middle</u>	<u>Some-what Low</u>	<u>Very Low</u>	<u>DK</u>
a. Support development of smaller town or neighborhood commercial centers.....5	4	3	2	1	8	
b. Improve appearance and function of existing commercial strips leading to and from the community.....5	4	3	2	1	8	

d. Concentrate commercial development at or near major crossroads.....	5	4	3	2	1	8
e. Encourage housing in or near commercial areas.....	5	4	3	2	1	8

Manage4. **Now I'm going to ask you about a few things local government could do to manage growth. For each tool I mention, please tell me if you support or oppose that tool.** ADMINISTER 2-STAGE, REPRESENTED COLLAPSED BELOW.

	<u>Strongly Support</u>	<u>Somewhat Support</u>	<u>Somewhat Oppose</u>	<u>Strongly Oppose</u>
a. Adopt county-wide zoning standards.....	4	3	2	1
b. Charge a fee that is added to the cost of new building to pay for the public facilities needed by the new building (fire stations, park equipment, road graders, etc.).....	4	3	2	1
c. Encourage development that combines commercial and residential uses	4	3	2	1
d Use voter approved government money to purchase land for affordable housing.....	4	3	2	1
e. Adopt detailed infrastructure plans prior to considering development	4	3	2	1
f. Protect sensitive lands by regulation.....	4	3	2	1
g. Use voter approved government money to purchase open space. (Open space here refers to large tracts of open or undeveloped land, not a vacant lot or a small urban park)	4	3	2	1
h. Limit the number of building permits issued each year	4	3	2	1
i. Require new developments to be linked to roads, trails, buses, bike paths	4	3	2	1

Growth. **What is the most important thing that Missoula County or the City of Missoula should do about growth?**

Commute. Most days, how do you get to work?

By car	1
Bus	2
Walking	3
Riding a bike	4
Car/van pool	5
SOMETHING ELSE	6
DO NOT WORK/NOT APPLICABLE	7
DK	8
REF	9

Comtime. About how much time does a one-way trip to your job usually take?

Less than 15 minutes	1
15 to 29 minutes	2
30 minutes or more	3
DK	8
REF	9

Intersection. What street or road intersection do you live closest to?

- a. _____ Road 1
- b. _____ Road 2

Cityres. Is the house, apartment, or mobile home where you currently live or stay located in the City of Missoula?

Yes	1
No	2
DK	8
REF	9

Reslen. How long have you lived in Missoula County?

_____ years

Tenure. Is the house, apartment, or mobile home where you currently live or stay?

Owned by you or someone in the household with a mortgage or loan.....	1
Owned by you or by someone in the household free and clear	2
Rented for cash.....	3
Occupied without payment of cash	4
DK	8
REFUSED	9

Voter. Are you registered to vote?

Yes	1
No	2
DK	8
REF	9

Educ. What is the highest level of education you have completed?

Grade 8 or less.....	1
Grade 9-11; Some high school, but no diploma	2
High school graduate (or equivalent; GED; vocational/trade school graduate).....	3
Some college, but no degree (including trade school).....	4
Associate degree (1-2 yr. occupational, technical or academic program)	5
Four year college graduate	6
Advanced degree (including master's, professional degree, or doctorate)	7
Don't know.....	98
Refused.....	99

Kids. Do any children under the age of 18 live in the house, apartment, or mobile home where you currently live or stay?

Yes	1
No	2
DK	8
REFUSED	9

Income. I am going to read you a list of income categories. Which category represents your total household income from all sources in the year 2004 before taxes and other deductions?

100,000 dollars or more	1
Between 75,000 and 100,000 dollars	2
Between 50,000 and 75,000 dollars	3
Between 35,000 and 50,000 dollars	4
Between 20,000 and 35,000 dollars	5
Between 15,000 and 20,000 dollars	6
Between 10,000 and 15,000 dollars	7
Under 10,000 dollars	8
DK	98
REFUSED	99

Thank you very much for your time and effort!

43. Enter number after interview complete.

Female	1
Male	2