2020 in Missoula, Montana

Exposed some of our systemic challenges

Random acts of COVID

Highlighted some of our core strengths
Exposed systemic challenges

- Face to face businesses
- Childcare and education
- Housing
Face to Face Services

June 2019 to June 2020 % Change in QCEW Private Sector Employment

- Construction: 2.2%
- Finance and insurance: -0.3%
- Information: -0.8%
- Professional and technical services: -2.5%
- Wholesale trade: -2.6%
- Health care and social assistance: -2.7%
- Mining, quarrying, and oil and gas extraction: -3.2%
- Real estate and rental and leasing: -4.9%
- Management of companies and enterprises: -5.5%
- Manufacturing: -6.2%
- Total: -6.6%
- Retail trade: -6.5%
- Agriculture, forestry, fishing and hunting: -6.7%
- Other services, except public administration: -8.5%
- Administrative and waste services: -13.6%
- Accommodation and food services: -14.2%
- Educational services: -17.4%
- Arts, entertainment, and recreation: -26.3%
Childcare and education

- Reduced childcare availability
- Increased cost to limited providers
- Increased demand on parents
- Reduced time for learning
Housing

Supply at record lows

Demand and sales volume up 10%

Cost of construction up

Median sale price hit $350,000
Gaps in resilience

We need a comprehensive workforce strategy

We can help small businesses expand networks

We need to prioritize accessible housing and childcare
Random acts of COVID

High growth technology

Main street business

Business attraction
Highlighted strengths

Jobs

Construction and capital investments

Unprecedented collaboration
Jobs
- Financial institutions
- Diverse employer base
- Tech & Biosciences
Jobs

Financial institutions

Diverse employer base

Tech & Biosciences

Total Recent Monthly Employment in Missoula, 
LAUS and QCEW
Capital investment & commercial development

Sawmill District

Airport

Workforce housing
Capital investment & commercial development

Sawmill District

Airport

Workforce housing
Capital investment & commercial development

Sawmill District

Airport

Workforce housing
Capital investment & commercial development

Sawmill District

Airport

Workforce housing
Unprecedented collaboration

Local business, health department, local government

University of Montana

Childcare

Housing