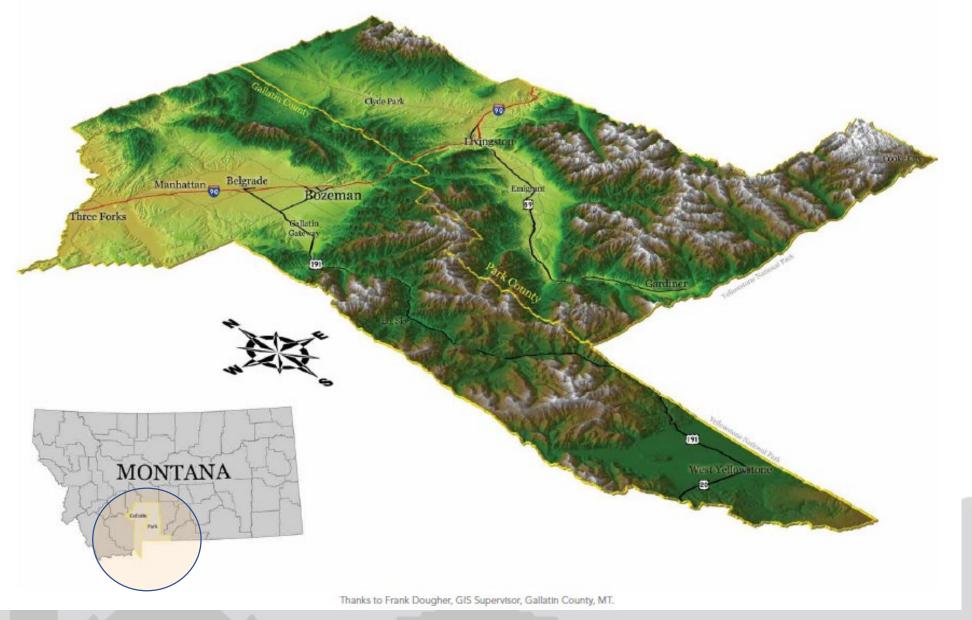


Prosperamt.org

Paul Reichert, Executive Director preichert@prosperamt.org





City of Bozeman

Population Trends

Bozeman's population has increased by nearly 20 percent in the past 5 years, with population projections suggesting this trend will continue. Increased numbers of college students attending school at MSU for in-demand engineering and tech degrees, along with the substantial growth in tech companies migrating to the area have contributed significantly to this robust population boom.

37,280People
Total Population - 2010

Bozeman, MT

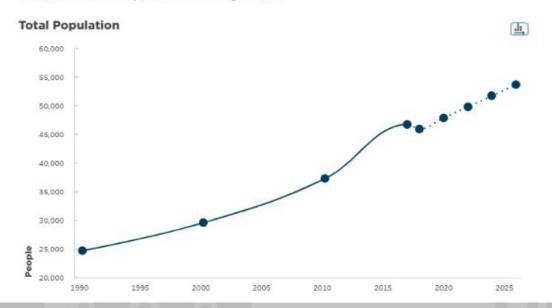
2010

49,831People
Total Population - 2019
Bozeman, MT

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2019 July

Sources: U.S. Census Population Estimate Program 2019





543 Micropolitan Areas	2021	2020	2019	2018	2017	2016	2015
Bozeman, MT (McrSA)	1	1	1	1	7	15	20
Heber, UT (McrSA)	2	3	34	65	157	239	313
Vineyard Haven, MA (McrSA)	3	2	26	29	14	23	18
Breckenridge, CO (McrSA)	4	6	6	72	179	265	338
Jackson, WY-ID (McrSA)	5	33	12	63	71	20	38
Ellensburg, WA (McrSA)	6	23	10	34	88	49	41
Edwards, CO (McrSA)	7	31	7	8	28	69	108
Hood River, OR (McrSA)	8	5	4	39	133	214	260
Kapaa, HI (McrSA)	9	17	25	9	52	131	169
Red Bluff, CA (McrSA)	10	27	36	59	127	148	187
Oak Harbor, WA (McrSA)	11	15	15	90	172	268	283

Policom Report. January 2021



Gallatin County



15,597

People Park County, MT 2010 Total Population- 2019 **116,438**

People

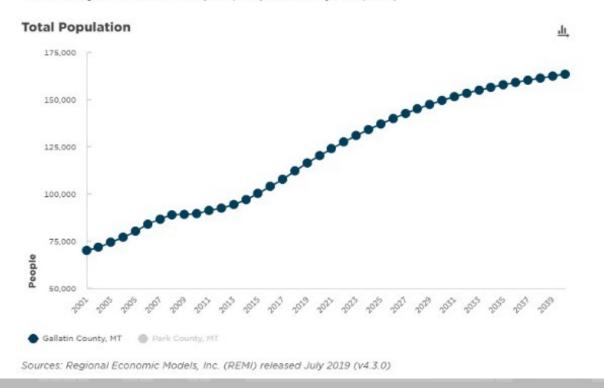
Gallatin County, MT

2019

16,806 People

Park County, MT

Sources: Regional Economic Models, Inc. (REMI) released July 2019 (v4.3.0)





City of Belgrade

Population Trends

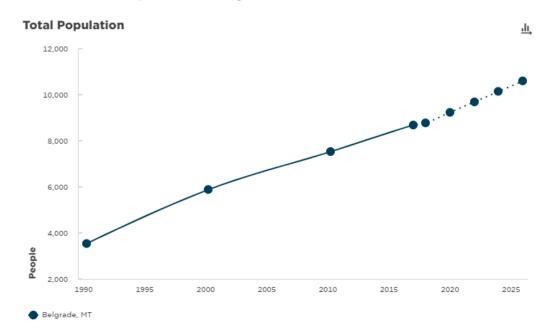
Belgrade's population is much smaller than other cities in the Gallatin and Park County region, but its population has doubled in the last 15 years, with nearly ten percent of that increase in just the past 5 years.

7,389People

Total Population - 2010
Belgrade, MT

9,503
People
Total Population - 2019
Belgrade, MT

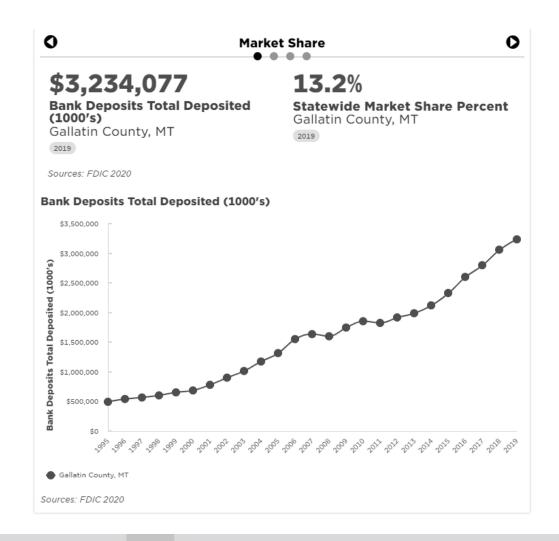
Sources: U.S. Census Population Estimate Program 2019

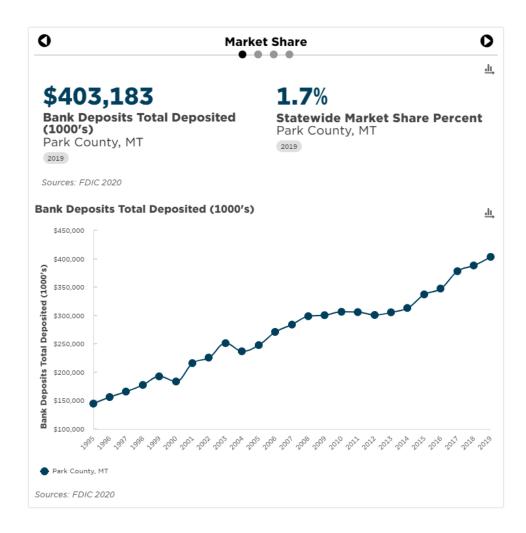






Gallatin/Park Counties Bank Deposits



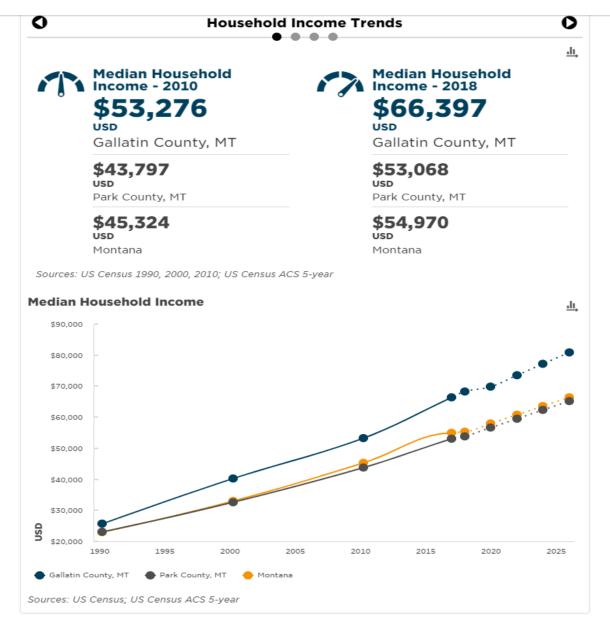








Median Income





Employment 67,205

Pre-Covid (2019 Annual Average)

Gallatin County, MT

2019

8,606

Pre-Covid (2019 Annual Average)

Park County, MT

2019

Sources: BLS LAUS 2020

Employment

67,256

Current

Gallatin County, MT

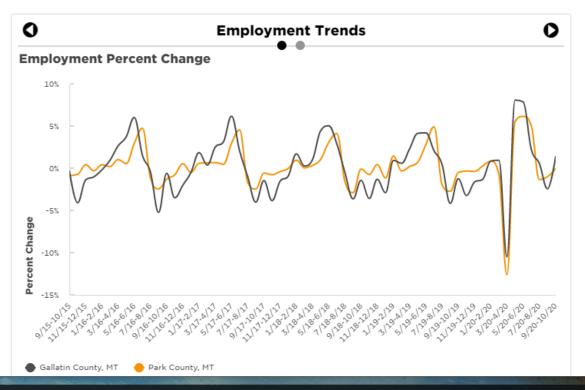
November 2020

8,413

Current

Park County, MT

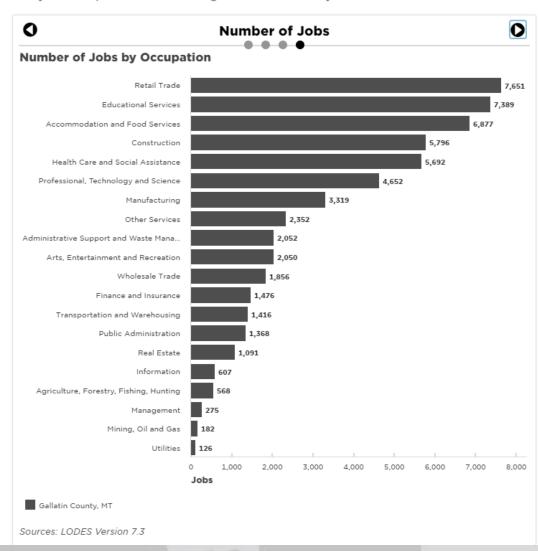
November 2020





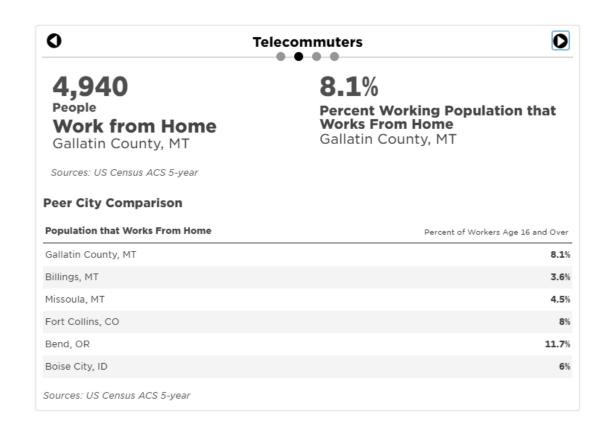
Economic recovery

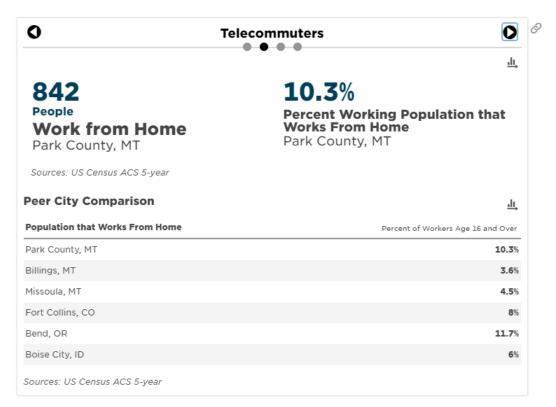
Gallatin has the support needed for a thriving small business community. Holding over 13 percent of the statewide market share for bank deposits, support for its growing remote-work community, and providing the local labor force with the jobs they need is pivotal to sustaining the local economy.





Remote Workers







Top Challenges for Businesses and Communities

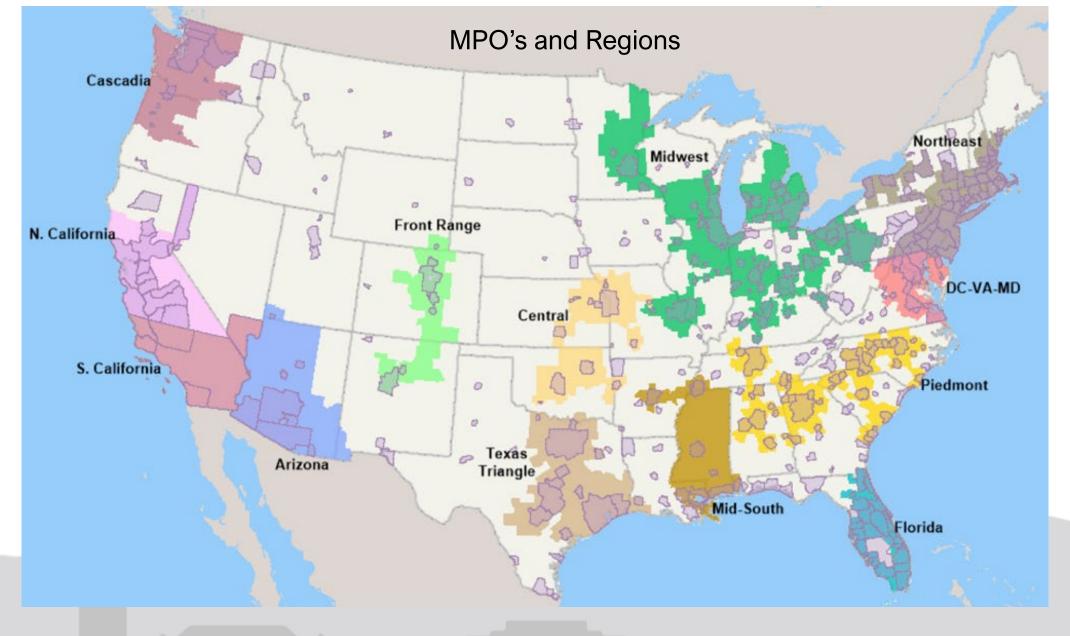
Broadband - high speed for every home and business

Housing – the long game so that everyone can participate in region's economy

Childcare – only half of those that need it can find it

Workforce – get ready for change and special opportunities







G.M. Will Sell Only Zero-Emission Vehicles by 2035

The move, one of the most ambitious in the auto industry, is a piece of a broader plan by the company to become carbon neutral by 2040.















General Motors plans an electric Hummer pickup, with a high-end version due in showrooms this fall. General Motors Company, via Associated Press

By Neal E. Boudette and Coral Davenport

Jan. 28, 2021 Updated 5:22 p.m. ET

New York Times



Work Has Changed, and That's an Opportunity for **Bedroom Communities**

Telecommuting is here to stay, and those workers are a built-in market for revitalizing your downtown — if you give them the right kind of place to go.

ROD STEVENS, BUSINESS STREET | FEBRUARY 1, 2021 | OPINION

As the mayor or city manager of a suburban town, you may have spent years trying to revitalize your downtown, only to see many of your residents drive off early in the morning and come home much later in the day. The pandemic has changed that, and now, with the prospect of many people permanently telecommuting two or more days a week, you have an opportunity to capture those residents' time and spending.

We know from the way gig workers behaved before the pandemic that people want to take a break from their screens and get out. Provide them with a place to go and you'll capture their spending, fueling the rise of coffee shops, brewpubs, sitdown restaurants, running stores and other high-service businesses that cater to their newfound interests and leisure time. But you need to "stick" your public investment to a given place where they can count on seeing other people, and not stretch it out over blocks and blocks of streetscape. You need a gathering place with a critical mass of activity.

That's what the Seattle suburb of Kenmore did when it built a small public square with an attached winter garden that includes a fireplace, lounge and big glass rollup doors that bring the outside in on sunny days. Before the pandemic, that new square and building were drawing local residents all day and all week long, enough to attract a popular restaurant next





Business +Community

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