City of Bozeman

Population Trends
Bozeman’s population has increased by nearly 20 percent in the past 5 years, with population projections suggesting this trend will continue. Increased numbers of college students attending school at MSU for in-demand engineering and tech degrees, along with the substantial growth in tech companies migrating to the area have contributed significantly to this robust population boom.

Sources: U.S. Census Population Estimate Program 2019
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bozeman, MT (McrSA)</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>7</td>
<td>15</td>
<td>20</td>
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<tr>
<td>Heber, UT (McrSA)</td>
<td>2</td>
<td>3</td>
<td>34</td>
<td>65</td>
<td>157</td>
<td>239</td>
<td>313</td>
</tr>
<tr>
<td>Vineyard Haven, MA (McrSA)</td>
<td>3</td>
<td>2</td>
<td>26</td>
<td>29</td>
<td>14</td>
<td>23</td>
<td>18</td>
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<tr>
<td>Breckenridge, CO (McrSA)</td>
<td>4</td>
<td>6</td>
<td>6</td>
<td>72</td>
<td>179</td>
<td>265</td>
<td>338</td>
</tr>
<tr>
<td>Jackson, WY-ID (McrSA)</td>
<td>5</td>
<td>33</td>
<td>12</td>
<td>63</td>
<td>71</td>
<td>20</td>
<td>38</td>
</tr>
<tr>
<td>Ellensburg, WA (McrSA)</td>
<td>6</td>
<td>23</td>
<td>10</td>
<td>34</td>
<td>88</td>
<td>49</td>
<td>41</td>
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<tr>
<td>Edwards, CO (McrSA)</td>
<td>7</td>
<td>31</td>
<td>7</td>
<td>8</td>
<td>28</td>
<td>69</td>
<td>108</td>
</tr>
<tr>
<td>Hood River, OR (McrSA)</td>
<td>8</td>
<td>5</td>
<td>4</td>
<td>39</td>
<td>133</td>
<td>214</td>
<td>260</td>
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<tr>
<td>Kapaa, HI (McrSA)</td>
<td>9</td>
<td>17</td>
<td>25</td>
<td>9</td>
<td>52</td>
<td>131</td>
<td>169</td>
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<tr>
<td>Red Bluff, CA (McrSA)</td>
<td>10</td>
<td>27</td>
<td>36</td>
<td>59</td>
<td>127</td>
<td>148</td>
<td>187</td>
</tr>
<tr>
<td>Oak Harbor, WA (McrSA)</td>
<td>11</td>
<td>15</td>
<td>15</td>
<td>90</td>
<td>172</td>
<td>268</td>
<td>283</td>
</tr>
</tbody>
</table>
Gallatin County

**Total Population - 2010**
89,603 People
Gallatin County, MT

**Total Population - 2019**
116,438 People
Gallatin County, MT

15,597 People
Park County, MT

16,806 People
Park County, MT

Sources: Regional Economic Models, Inc. (REMI) released July 2019 (v4.3.0)
City of Belgrade

Population Trends
Belgrade’s population is much smaller than other cities in the Gallatin and Park County region, but its population has doubled in the last 15 years, with nearly ten percent of that increase in just the past 5 years.

7,389
People
Total Population - 2010
Belgrade, MT

9,503
People
Total Population - 2019
Belgrade, MT

Sources: U.S. Census Population Estimate Program 2019

Total Population

Sources: US Census 1990, 2000, 2010; US Census ACS 5-year
Gallatin/Park Counties Bank Deposits

**Gallatin County**

- **$3,234,077**
  - Bank Deposits Total Deposited (1000's)
  - 2019

**Park County**

- **$403,183**
  - Bank Deposits Total Deposited (1000's)
  - 2019

**Right Graph**

**Market Share**

- **13.2%**
  - Statewide Market Share Percent
  - Gallatin County, MT
  - 2019

- **1.7%**
  - Statewide Market Share Percent
  - Park County, MT
  - 2019

Sources: FDIC 2020
BOZEMAN YELLOWSTONE INTERNATIONAL AIRPORT
NON-STOP DESTINATIONS

* Some routes are seasonal
## Median Income

### Household Income Trends

<table>
<thead>
<tr>
<th>Year</th>
<th>Median Household Income</th>
<th>Location</th>
<th>Currency</th>
<th>USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>2018</td>
<td>$66,397</td>
<td>Gallatin County, MT</td>
<td>USD</td>
<td>66,397</td>
</tr>
<tr>
<td>2010</td>
<td>$53,276</td>
<td>Gallatin County, MT</td>
<td>USD</td>
<td>53,276</td>
</tr>
<tr>
<td>2018</td>
<td>$53,068</td>
<td>Park County, MT</td>
<td>USD</td>
<td>53,068</td>
</tr>
<tr>
<td>2010</td>
<td>$43,797</td>
<td>Park County, MT</td>
<td>USD</td>
<td>43,797</td>
</tr>
<tr>
<td>2018</td>
<td>$54,970</td>
<td>Montana</td>
<td>USD</td>
<td>54,970</td>
</tr>
<tr>
<td>2010</td>
<td>$45,324</td>
<td>Montana</td>
<td>USD</td>
<td>45,324</td>
</tr>
</tbody>
</table>

Sources: US Census 1990, 2000, 2010; US Census ACS 5-year

### Median Household Income Graph

- Gallatin County, MT
- Park County, MT
- Montana

Sources: US Census; US Census ACS 5-year
**Employment**

67,205  
Pre-Covid (2019 Annual Average)  
Gallatin County, MT  
2019

67,256  
Current  
Gallatin County, MT  
November 2020

8,606  
Pre-Covid (2019 Annual Average)  
Park County, MT  
2019

8,413  
Current  
Park County, MT  
November 2020

Sources: BLS LAUS 2020
Economic recovery
Gallatin has the support needed for a thriving small business community. Holding over 13 percent of the statewide market share for bank deposits, support for its growing remote-work community, and providing the local labor force with the jobs they need is pivotal to sustaining the local economy.

Number of Jobs by Occupation

- Retail Trade: 7,651
- Educational Services: 7,389
- Accommodation and Food Services: 6,877
- Construction: 5,796
- Health Care and Social Assistance: 5,603
- Professional, Technology and Science: 4,652
- Manufacturing: 3,359
- Other Services: 3,352
- Administrative Support and Waste Management: 2,062
- Arts, Entertainment and Recreation: 2,050
- Wholesale Trade: 1,816
- Finance and Insurance: 1,816
- Transportation and Warehousing: 1,456
- Public Administration: 1,456
- Real Estate: 1,091
- Information: 667
- Agriculture, Forestry, Fishing, Hunting: 558
- Management: 375
- Mining, Oil and Gas: 182
- Utilities: 126

Gallatin County, MT

Sources: LODES Version 7.3
### Remote Workers

**Remote Workers**

<table>
<thead>
<tr>
<th>Work from Home</th>
<th>Percent Working Population that Works From Home</th>
<th>Source</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gallatin County, MT</strong></td>
<td>8.1%</td>
<td>US Census ACS 5-year</td>
</tr>
<tr>
<td><strong>Park County, MT</strong></td>
<td>10.3%</td>
<td>US Census ACS 5-year</td>
</tr>
</tbody>
</table>

#### Peer City Comparison

<table>
<thead>
<tr>
<th>City</th>
<th>Population that Works From Home</th>
<th>Percent of Workers Age 16 and Over</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gallatin County, MT</strong></td>
<td>4,940 People</td>
<td>8.1%</td>
</tr>
<tr>
<td><strong>Billings, MT</strong></td>
<td>842 People</td>
<td>3.6%</td>
</tr>
<tr>
<td><strong>Missoula, MT</strong></td>
<td>842 People</td>
<td>4.5%</td>
</tr>
<tr>
<td><strong>Fort Collins, CO</strong></td>
<td>842 People</td>
<td>8%</td>
</tr>
<tr>
<td><strong>Bend, OR</strong></td>
<td>842 People</td>
<td>11.7%</td>
</tr>
<tr>
<td><strong>Boise City, ID</strong></td>
<td>842 People</td>
<td>6%</td>
</tr>
</tbody>
</table>

Sources: US Census ACS 5-year
Top Challenges for Businesses and Communities

**Broadband** - high speed for every home and business

**Housing** – the long game so that everyone can participate in region’s economy

**Childcare** – only half of those that need it can find it

**Workforce** – get ready for change and special opportunities
MPO’s and Regions

- Cascadia
- N. California
- S. California
- Arizona
- Texas Triangle
- Central
- Front Range
- Midwest
- DC-VA-MD
- Piedmont
- Florida
- Mid-South
G.M. Will Sell Only Zero-Emission Vehicles by 2035

The move, one of the most ambitious in the auto industry, is a piece of a broader plan by the company to become carbon neutral by 2040.

By Neal E. Boudette and Coral Davenport

Jan. 26, 2021  Updated 5:22 p.m. ET

New York Times
Work Has Changed, and That's an Opportunity for Bedroom Communities

Telecommuting is here to stay, and those workers are a built-in market for revitalizing your downtown — if you give them the right kind of place to go.

ROD STEVENS, BUSINESS STREET  |  FEBRUARY 1, 2021  |  OPINION

As the mayor or city manager of a suburban town, you may have spent years trying to revitalize your downtown, only to see many of your residents drive off early in the morning and come home much later in the day. The pandemic has changed that, and now, with the prospect of many people permanently telecommuting two or more days a week, you have an opportunity to capture those residents' time and spending.

We know from the way gig workers behaved before the pandemic that people want to take a break from their screens and get out. Provide them with a place to go and you'll capture their spending, fueling the rise of coffee shops, brewpubs, sit-down restaurants, running stores and other high-service businesses that cater to their newfound interests and leisure time.

But you need to "stick" your public investment to a given place where they can count on seeing other people, and not stretch it out over blocks and blocks of streetscape. You need a gathering place with a critical mass of activity.

That's what the Seattle suburb of Kenmore did when it built a small public square with an attached winter garden that includes a fireplace, lounge and big glass rollup doors that bring the outside in on sunny days. Before the pandemic, that new square and building were drawing local residents all day and all week long, enough to attract a popular restaurant next