ALLISON CORBYN
DIRECTOR OF BUSINESS RECRUITMENT
BIG SKY ECONOMIC DEVELOPMENT
OF BUSINESSES IN YELLOWSTONE COUNTY TOLD US THAT A LACK OF WORKFORCE IS INHIBITING THEIR GROWTH – FOR THE LAST YEARS IN A ROW.

58%
## 2018 GDP & YEAR OVER YEAR CHANGE

<table>
<thead>
<tr>
<th>Location</th>
<th>GDP in Millions of Dollars</th>
<th>YOY Percent Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bozeman, MT (μSA)</td>
<td>5,822,537</td>
<td>7.4</td>
</tr>
<tr>
<td>Great Falls, MT (MSA)</td>
<td>4,209,418</td>
<td>7.37</td>
</tr>
<tr>
<td>Billings, MT (MSA)</td>
<td>10,441,251</td>
<td>7.23</td>
</tr>
<tr>
<td>Boise City, ID (MSA)</td>
<td>39,391,872</td>
<td>6.8</td>
</tr>
<tr>
<td>Casper, WY (MSA)</td>
<td>5,672,135</td>
<td>6.39</td>
</tr>
<tr>
<td>Fort Collins, CO (MSA)</td>
<td>18,783,482</td>
<td>6.3</td>
</tr>
<tr>
<td>Missoula, MT (MSA)</td>
<td>5,694,748</td>
<td>5.67</td>
</tr>
<tr>
<td>Cheyenne, WY (MSA)</td>
<td>5,742,537</td>
<td>4.76</td>
</tr>
<tr>
<td>Bismarck, ND (MSA)</td>
<td>7,768,018</td>
<td>4.17</td>
</tr>
<tr>
<td>Rapid City, SD (MSA)</td>
<td>6,581,571</td>
<td>3.25</td>
</tr>
</tbody>
</table>
“THE BILLINGS ECONOMY IS SLOW AND STEADY WITH A DIVERSE ECONOMIC BASE”
POPULATION GROWTH, 2008-2018

Population Growth, 2008-2018

- Bismarck, ND Metro Area: 28%
- Boise City, ID Metro Area: 25%
- Bozeman, MT Micro Area: 25%
- Rapid City, SD Metro Area: 22%
- Fort Collins, CO Metro Area: 20%
- Cheyenne, WY Metro Area: 15%
- Billings, MT Metro Area: 14%
- Missoula, MT Metro Area: 12%
- Casper, WY Metro Area: 10%
- Great Falls, MT Metro Area: 0%

Source: Census > American Community Survey • Created with Datawrapper
HOW VALUABLE IS YELLOWSTONE COUNTY?

19%

OF MONTANA INDIVIDUAL INCOME TAX COMES FROM YELLOWSTONE COUNTY (2017)
“I CAN’T FIND WORKERS”
4,966 OPEN POSITIONS

737 Job Growth

4,229 Exits

2,745 Grads

GAP of 2,221 POSITIONS
22% of our current workforce is 65+

40% of the Billings workforce will reach/exceed retirement age in the next 10 years
“MILLENIALS, MILLENIALS, MILLENIALS”
LYNETTE THE BOOMER...

1. CULTURAL AMENITIES

2. PARKS, OPEN SPACE, GOOD ROADS

3. TRANSPORTATION SUPPORT, EASY ACCESS TO SERVICES TO MAINTAIN INDEPENDENCE AS SHE AGES
ANNE THE MILLENIAL...

1. COMMUNITY AMENITIES, THINGS TO DO, CULTURAL, FOOD

2. PUBLIC TRANSPORTATION

3. AVAILABILITY OF EMPLOYMENT OPTIONS IN MY FIELD
MILLENNIALS
CURRENT AGE: 24 - 39

BOOMERS
BIRTH YEARS: 1946 - 1964
CURRENT AGE: 56 - 74
WE NEED A COMMUNITY THAT ATTRACTS ECONOMIC PRODUCERS.... AND WE NEED IT NOW
SO WHAT DO WE DO?
1. **STEP UP TO FIND CREATIVE, BOLD, PUBLIC-PRIVATE PARTNERSHIPS**

2. **ENGAGE THE STATE IN PARTNERSHIP FOR REINVESTMENT IN URBAN ECONOMIC ENGINES**

3. **BE ENGAGED IN THE UPCOMING ELECTIONS BOTH GUBANATORIAL CANIDATES AND LEGISLATIVE CANIDATES**