Expert Analysts
Wyoming Governor Matt Mead, Montana Governor Steve Bullock, SD Governor Dennis Daugaard
Area Trends

- Workforce Development
- Community Development
- Redevelopment of Civic Core
- Statewide Economic Development Tools
2017 Gross Domestic Product (GDP)

$9.9 Billion
Total Personal Income

$8.48 Billion
Halftime Adjustment - Area Trends

What do these numbers tell us:
1. Slow and steady isn’t keeping pace...
2. We are in a competition—”hit somebody…”
3. Change our expectations...
4. Be willing to invest in community…
Region: Montana’s Trailhead

Area Trends

Workforce Development

Community Development

Redevelopment of Civic Core

Statewide Economic Development Tools
Population Growth

- Bismarck: -5%
- Rapid City: 25%
- Boise City: 20%
- Bozeman: 20%
- Fort Collins: 15%
- Billings: 15%
- Cheyenne: 15%
- Missoula: 10%
- Casper: 10%
- Montana: 5%
- United States: 5%
- Great Falls: 5%
Senate Bill 132 in 2016 expanded the grant program to offer up to $2.5 million in Workforce Education Grants. Of that amount, up to $250,000 may now be awarded annually to private, non-profit entities which offer specialized CTE instruction.

Purpose: To grow and expand access to quality secondary CTE programs.
Workforce Development

- CTE Advisory Board (Public/Private Partnership)
- Aggressive Talent Attraction/ Better Off In Billings
- Robust Mentoring program with NextGen (Young professionals org with Billings Chamber)
- University of Montana Summer Interns in partnership with business & Leadership MT alumni
- Tech Sector Partnership up & running with Architect/Engineers next
- STEM Education championed by private business (Exxon)
Halftime Adjustment - Workforce Development

- Significant investment in Higher Education

- Paradigm shift in K-12 from College Ready to Career Ready

- State of Montana to adjust per student funds for Career & Technical Education (CTE) from $23 - $46 (HB 2018) (Idaho $120, Wyoming $217, N Dakota $537)

- Growth in Work Based Learning Opportunities
Area Trends

Workforce Development

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Redevelopment of Civic Core

Statewide Economic Development Tools
2018 Parks Spending Per Capita

$124.94
Housing Affordability

Billings costs are up $33 last year
Community Development

- Completed 2018
- $38 Million Parks and Trails Bond
- Donated Land
- Mulit Use Community Amenity & Sports Facility
Community Development
Community Development - Halftime Adjustment

Just EXECUTE!!

Dream Big for the Future of Coulson Park
Montana’s Trailhead

1ST HALF STATS

Regional Patriots

Area Trends

Workforce Development

Community Development

Redevelopment of Civic Core

Statewide Economic Development Tools
- Partnership with four economic development organizations
- $4.25 million/five year plan
- Create 4700 new jobs
- Inject $229 million into regional economy
- $300 million in capital investment
- $236 Million in new net personal consumer spending annually
Core Civic Development – Halftime Adjustment

The Master Plan for One Big Sky contemplates a broad economic development strategy centered on 4 anchoring districts that will become catalysts to the revitalization of downtown Billings ...
Core Civic Development - Halftime Adjustment
Area Trends

Workforce Development

Community Development

Redevelopment of Civic Core

Statewide Economic Development Tools
Statewide Economic Development Tools

$40 Million from the Wyoming Legislature to fund ENDOW efforts

Aspirations: Wyoming 2038
- 100,000 + new jobs, 35% in rural communities
- 79% personal income growth
- 82% GDP growth
- 108,000 new residents
- Decrease youth outmigration to 30%

Economic Opportunity & Job Growth

Next Generation Engines
- Advanced Manufacturing
- Agriculture
- Knowledge & Creative
- Natural Resources
- Tourism & Recreation

Building Blocks
- Workforce & Education
- Health & Quality of Life
- Infrastructure
- Entrepreneurial Ecosystem
- State Capabilities
Stats: Statewide Economic Development Tools

1. Fighting to maintain Economic Development Tools (HB52)
2. Due to sunset June 2019
3. Programs are nearly 20 years old
4. Funding is now half of the original appropriation
Halftime Adjustment:

Statewide Economic Impact Districts
Halftime Adjustment Summary

1. Change our expectations...
2. Significant investment in our higher education and CTE infrastructure
3. Execute on our community development vision
4. Execute on our plan for the redevelopment of our Civic Core
5. Deploy new economic development tools—current programs and Statewide Economic Impact Districts

“Hit somebody…”