SouthWest MT includes Silver Bow and the 5 surrounding counties:
- Beaverhead; Deer Lodge; Jefferson, Madison, Powell, Silver Bow
### SouthWest MT – Population/Demographics

- **2014 Census Estimated Population in SW MT = 79,462**
  - Slower population growth and older population base than statewide average

<table>
<thead>
<tr>
<th>Rank of 56 Counties</th>
<th>Beaverhead</th>
<th>Deer Lodge</th>
<th>Jefferson</th>
<th>Madison</th>
<th>Powell</th>
<th>Silver Bow</th>
<th>SW MT</th>
<th>Montana</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014 Population</td>
<td>9,345</td>
<td>9,150</td>
<td>11,558</td>
<td>7,820</td>
<td>6,909</td>
<td>34,680</td>
<td>79,462</td>
<td>1,023,579</td>
</tr>
<tr>
<td>Male</td>
<td>4,662</td>
<td>4,837</td>
<td>6,001</td>
<td>4,048</td>
<td>4,274</td>
<td>17,681</td>
<td>41,503</td>
<td>514,181</td>
</tr>
<tr>
<td>Female</td>
<td>4,683</td>
<td>4,313</td>
<td>5,557</td>
<td>3,772</td>
<td>2,635</td>
<td>16,999</td>
<td>37,959</td>
<td>509,398</td>
</tr>
<tr>
<td>% Male</td>
<td>49.9%</td>
<td>52.9%</td>
<td>51.9%</td>
<td>51.8%</td>
<td>61.9%</td>
<td>51.0%</td>
<td>52.2%</td>
<td>50.2%</td>
</tr>
<tr>
<td>20 yrs and less</td>
<td>2,355</td>
<td>2,157</td>
<td>2,880</td>
<td>1,619</td>
<td>1,290</td>
<td>8,963</td>
<td>19,265</td>
<td>271,354</td>
</tr>
<tr>
<td>21 - 49 years</td>
<td>3,069</td>
<td>2,936</td>
<td>3,377</td>
<td>2,150</td>
<td>2,695</td>
<td>12,171</td>
<td>26,397</td>
<td>364,827</td>
</tr>
<tr>
<td>50 - 64 years</td>
<td>2,198</td>
<td>2,285</td>
<td>3,384</td>
<td>2,233</td>
<td>1,712</td>
<td>7,843</td>
<td>19,655</td>
<td>226,509</td>
</tr>
<tr>
<td>65 and greater</td>
<td>1,723</td>
<td>1,772</td>
<td>1,916</td>
<td>1,819</td>
<td>1,212</td>
<td>5,703</td>
<td>14,145</td>
<td>160,889</td>
</tr>
<tr>
<td>% 20 and under</td>
<td>25.2%</td>
<td>23.6%</td>
<td>24.9%</td>
<td>20.7%</td>
<td>18.7%</td>
<td>25.8%</td>
<td>24.2%</td>
<td>26.5%</td>
</tr>
<tr>
<td>% 21 - 49 years</td>
<td>32.8%</td>
<td>32.1%</td>
<td>29.2%</td>
<td>27.5%</td>
<td>39.0%</td>
<td>35.1%</td>
<td>33.2%</td>
<td>35.6%</td>
</tr>
<tr>
<td>% 50 - 64 years</td>
<td>23.5%</td>
<td>25.0%</td>
<td>29.3%</td>
<td>28.6%</td>
<td>24.8%</td>
<td>22.6%</td>
<td>24.7%</td>
<td>22.1%</td>
</tr>
<tr>
<td>65 and greater</td>
<td>18.4%</td>
<td>19.4%</td>
<td>16.6%</td>
<td>23.3%</td>
<td>17.5%</td>
<td>16.4%</td>
<td>17.8%</td>
<td>15.7%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Population Growth</th>
<th>Beaverhead</th>
<th>Deer Lodge</th>
<th>Jefferson</th>
<th>Madison</th>
<th>Powell</th>
<th>Silver Bow</th>
<th>SW MT</th>
<th>Montana</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010-14 %</td>
<td>1.1%</td>
<td>-1.6%</td>
<td>1.3%</td>
<td>1.7%</td>
<td>-1.7%</td>
<td>1.4%</td>
<td>0.8%</td>
<td>3.5%</td>
</tr>
<tr>
<td>2010-14 Increase</td>
<td>99</td>
<td>-148</td>
<td>152</td>
<td>129</td>
<td>-118</td>
<td>480</td>
<td>594</td>
<td>34,164</td>
</tr>
<tr>
<td>Rank of 56 Counties</td>
<td>34</td>
<td>45</td>
<td>29</td>
<td>25</td>
<td>46</td>
<td>27</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### MT’s Top 4 Counties
- Fastest Growing 2010-14:
  - Richland: 18.8%
  - Wibaux: 10.2%
  - Sheridan: 9.2%
  - Gallatin: 8.7%

Source: U.S. Census Bureau – census estimates
SouthWest MT – Population

- 2014 Census Estimated Population in SW MT = 79,462

- Not as cyclical over last decade but very slow growth over last 5-years.
SouthWest MT – Population Growth

- SW MT added 6,200 people between 1990 and 2014
- Average growth 0.3% between 1990 and 2014
- Statewide 1.0%/year
- Declines in late 1990’s and early 2000’s
- Good growth leading up to Great Recession
- Slow growth since 2008
- Jefferson and Madison counties have driven the historic growth
Silver Bow County – Population

- Silver Bow County added 800 people between 1990 and 2014
- Peaked at 35,218 people in 1998
- Reached low of 33,414 in 2005
- 9 consecutive years of slow growth (2006-14)
- 2014 estimate at 34,680
- 44% of SouthWest MT population in SBC
SouthWest Montana – Labor Force

- Total labor force (employed + unemployed) flat since 2007 at 39,200 people
- Between 2006-2010 employment fell 341 workers or 0.9%
- Between 2010-2015 employment increased 1,008 workers or 2.8%
- Employment flat 2013-2015

- SW MT performed better than overall statewide average during Great Recession
- Much slower growth than statewide average since 2011
SouthWest Montana County – Labor Force

**Beaverhead County**
- Employment flat since 2010
- Unemployment rate down from 5.9% to 3.4%
- Barrett Hospital, and U of M Western largest employers

**Deer Lodge County**
- Employment up 5.6% or 268 workers since 2010
- Unemployment rate down from 6.0% to 4.2%
- Community Counseling, Community Hospital, Fairmont, and Aware largest employers
SouthWest Montana County – Labor Force

Jefferson County

- Employment up 4.3% or 224 workers since 2010
- Unemployment rate down from 6.0% to 3.9%
- Golden Sunlight largest employer - closure will impact area

Madison County

- Employment up 5.4% or 179 workers since 2010
- Unemployment rate down from 9.0% to 4.2%
- Big Sky Resort, Yellowstone Club, and Moonlight Basin largest employers
SouthWest Montana County – Labor Force

- Powell employment up 5.3% or 141 workers since 2010
- Unemployment rate down from 7.6% to 4.6%
- State prison and Sun Mountain lumber largest employers

- Silver Bow employment up 1.1% or 171 workers since 2010
- Unemployment rate down from 6.3% to 4.2%
- St James, NorthWestern Energy, MRI, REC Silicon, MT Tech, Town Pump, Wal-Mart, Acadia, CCCS, Community Health largest employers
Silver Bow County Labor Force

- SBC labor force is down 750 from pre-recession level. Employment down 800 and unemployment up 50 workers
- Employment flat over past 4-years through 2015

- Both MT and SBC performed better than overall U.S. before, during, and following recession
- Silver Bow unemployment at 4.2% as of November 2015 – slightly above overall MT average
Silver Bow County Industry Employment

- Overall diversification over the years has helped SBC maintain employment levels.
- Increases in health, trade, and others since 2010 offset declines in other industries.

- Declines in government sectors, information, professional services and other offset increases since 2010.
Earnings and Income

- Silver Bow has the 11th highest per-capita income among the 56 counties as of 2014.
- Strong earnings from mining, utilities, health care, government, and manufacturing base industries.
- Jefferson 10th highest. Will be impacted by Golden Sunlight.
Silver Bow County and SouthWest Montana has remained relatively flat over the past few years.

Pressure from low commodity prices, impacted Golden Sunlight (-140 direct and -340 indirect jobs), and negatively impact earnings at MRI and REC Silicon

Continued government reductions

Strong major employers and diversification help offset (Utilities, Health Care, MT Tech growth, social services and aging population, retail trade and food services. Temporary construction increase in 2015 with NWE building. Potential addition from environmental clean-up and processing in Anaconda and Butte not included.

Overall: Slight dip in employment and increase in unemployment in 2016, followed by remaining relatively flat for following 2 years. Need new business and growth additions in Silver Bow and SW Montana.