Any effort to promote the wood products industry as a sector for economic development or efforts to sustain an existing wood products industry begin with an inventory of the current participating companies. Creating an online information system from this inventory supports and enhances the current firms and subsequent economic development activities.

Created in 1999 the MMIS was built with data on the Montana wood products industry. It was expanded to include all manufacturing and has been updated several times. From this template we also host a wood products directory for Idaho. Currently the system gets about 25 visitors per day, with 9,000 visits per year.

Technical information: Online Information System based on relational database with web-based access for public and participating firms with custom-programmed maintenance and reporting components.

### Economic Development Objectives / Features

<table>
<thead>
<tr>
<th>Connect products with Customers</th>
<th>Connect Producers with Potential Partners</th>
<th>Identify where capacity is available or needed</th>
<th>Identify cluster opportunities</th>
<th>Identify value-added opportunities</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Unlimited detailed product listings</td>
<td>• Lists detailed capabilities</td>
<td>• Collects detailed capacity information</td>
<td>• Facilities classified by type</td>
<td>• Unlimited detailed product listings</td>
</tr>
<tr>
<td>• Multiple ways to search listings</td>
<td>• Lists detailed processes</td>
<td></td>
<td>• Facilities listed geographically</td>
<td>• Collects detailed capability information</td>
</tr>
<tr>
<td>• Prominent link to participants website</td>
<td>• Lists equipment used</td>
<td></td>
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<tr>
<td>• Multiple ways to contact companies</td>
<td>• Lists Certifications, licenses, etc.</td>
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</table>

### Research Objectives

- Provides detailed information for analysis of the condition/status of the wood products industry
- Allows fast response to data requests from industry, agencies, decision makers and media
- Extensive database allows for multi-year comparisons-trends in production, consolidation, growth/decline, and capacity
- Maintain contact with wood products industry

### Additional Features:
- Password protected for participant updating
- Participants can choose what info is displayed and what is not.

### Future enhancements:  Geographical Information System features & searching.