**EOS** 2019

# FACING THE

# CHALLENGE

OF AFFORDABLE HOUSING





### ABOUT THE BUREAU OF BUSINESS AND ECONOMIC RESEARCH

The Bureau of Business and Economic Research is the main research unit of the College of Business at the University of Montana. Established in 1948, its mission is to inform Montanans about the economic climate in which they live and work. In addition to conducting its Economic Outlook Seminar across the state at the beginning of each year, BBER researchers are engaged in a wide range of applied research projects that deal with different aspects of the state economy, including survey research, economic analysis, health care research, forecasting, wood product research and energy research. Contact us at (406) 243-5113 or bbermail@business.umt.edu if we can be of any help to you or your business.

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### **DATES & LOCATIONS**

Helena

January 29, 2019 Great Northern Hotel

**Great Falls** 

January 30, 2019 Hilton Garden Inn

Missoula

February 1, 2019 Hilton Garden Inn **Billings** 

February 5, 2019 Doubletree Hotel

**Bozeman**February 6, 2019
The Commons

THE COMMON.

Butte

February 7, 2019 NorthWestern Energy General Office Kalispell

February 12, 2019 Hilton Garden Inn

Sidney March 12, 2019

**USDA Agricultural Research Services** 

Miles City March 13, 2019

Sleep Inn & Suites

Big Sky March 14, 2019

Warren Miller Performing Arts Center

### **WELCOME TO THE 2019 ECONOMIC OUTLOOK SEMINAR**

FACING THE CHALLENGE OF	4	HEALTH CARE	35	Presented by
AFFORDABLE HOUSING		Patrick Barkey, Director		BUREAU OF BUSINESS AND ECONOMIC RESEARCH
Patrick Barkey, Director Bureau of Business and Economic Research University of Montana		Robert Sonora, Associate Director Bureau of Business and Economic Research University of Montana		UNIVERSITY OF MONTANA
U.S. & NATIONAL OUTLOOK	9	ENERGY	38	NorthWestern Energy
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,		FORCET INDUCTOR	40	Thanks to our statewide sponsors
LOCAL ECONOMIC OUTLOOKS	17	FOREST INDUSTRY	43	
Paul Polzin, Director Emeritus Bureau of Business and Economic Research University of Montana		Todd Morgan, Director Bureau of Business and Economic Research University of Montana		Blackfoot
TOURISM & RECREATION	31	REAL ESTATE	48	First Interstate Bank
Norma Nickerson, Director Institute for Tourism and Recreation Research		Brandon Bridge, Director of Forecasting Bureau of Business and Economic Research University of Montana		ONTANA HOUSIN
University of Montana				

2019 Economic Outlook Seminar

Department of Agricultural Economics & Economics

60

HEALTH SYSTEM

**AGRICULTURE** 

George Haynes, Professor Kate Fuller, Assistant Professor

Montana State University



### Housing Has Always Been a Public Policy Priority

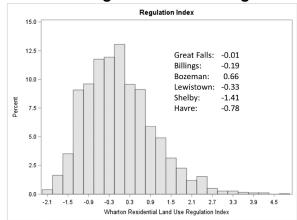
Federal Policies Supporting Homeownership

Mortgage interest deduction
Mortgage revenue bonds
Mortgage credit certificates
Capital gains treatment for sales of primary residences
Savings and Loan Associations
FHA insurance
Fannie Mae and Freddie Mac mortgage guarantees
Quota for Fannie and Freddie for targeted populations
Support for institutions like FHLB's
30-year fixed rate mortgage with no pre-payment penalty
FHA and VA loan programs
HUD Section 502 low-rate mortgages to low-income
households

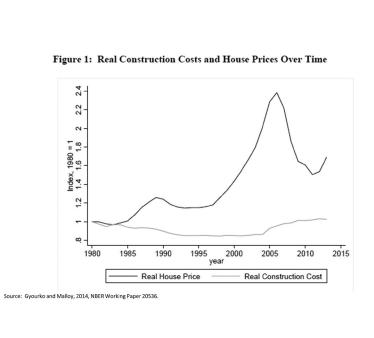
### **Local Policies Overlay National and State Policies**

- Infrastructure requirements
- Exactions
- Height restrictions
- Caps on numbers of units
- Population growth limits
- Urban boundaries or green zones
- Restrictions on rezoning
- Super majority, voter, or multiple juristictional approvals
- Minimum lot size requirements
- Delays in local government decision-making.

### Level of Local Regulation of Housing Varies a Lot

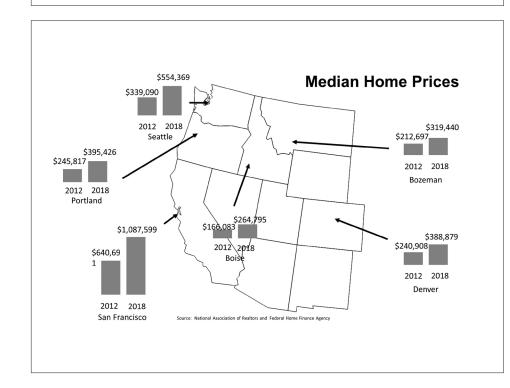


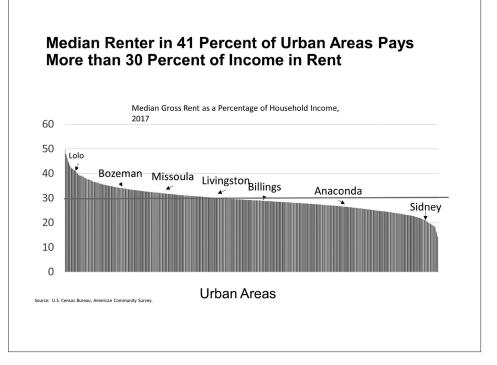
Source: Gyourko, Joseph, Albert Saiz and Anita A. Summers "A New measure of the Local Regulatory Environment for Housing Markets," Urban Studies, forthcoming.



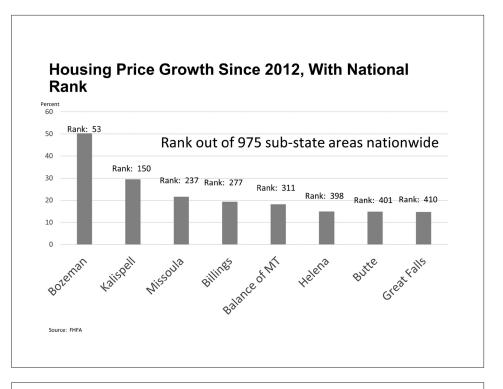
### "High" Housing Prices Matter

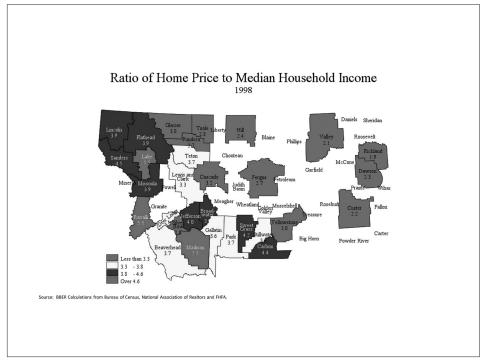
- "High" prices = prices pushed higher by regulatory constraints or other inefficiencies
- Even if markets were efficient, the price might be too high for many households
- Not enough money left over for other essentials
- Increase sprawl, commuting costs, congestion
- Reduce labor availability for lower and medium paying jobs
- Limit population mobility and economic growth

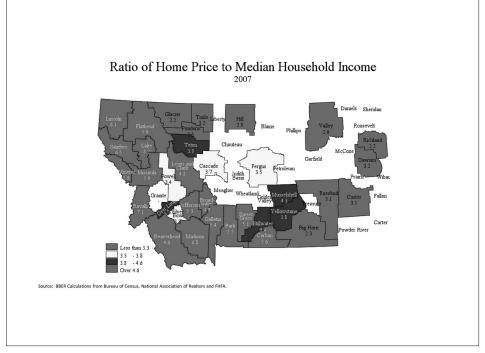




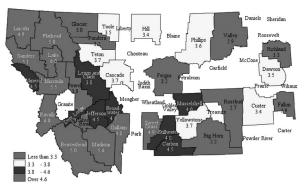
### Faster Housing Price Growth Has Resumed Housing Price Index, All Transactions, Montana and U.S. 1980-2018 Index, 1980=100 4.1% per year -3.1% per year Montana U.S. 6.0% per year 7.4% per year 1.6% per year Source: U.S Federal Home Finance Agency







### Ratio of Home Price to Median Household Income



Source: BBER Calculations from Bureau of Census, National Association of Realtors and FHFA

### What's the Solution?

It Depends on What You Think is the Problem

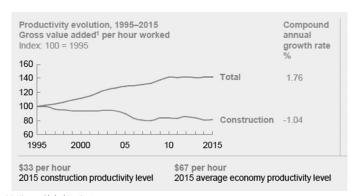
### The Market is the Problem

- "Hot" housing markets have high in-migration and high demand
- Land use policies and regulation reflect the "proper" pricing of the spillover effects of new housing
- Solution is to subsidize those who have difficulty paying
- Housing programs vs. poverty programs

### The Problem is Regulation and Policy

- Local regulation constricts housing supply, pushing prices up beyond construction costs plus profit
- Federal policies inflate demand for larger, more expensive homes
- No single rule or regulation is the culprit
- Solution is rollback or override of local regulatory power – from the state?

### The Problem is Something Else



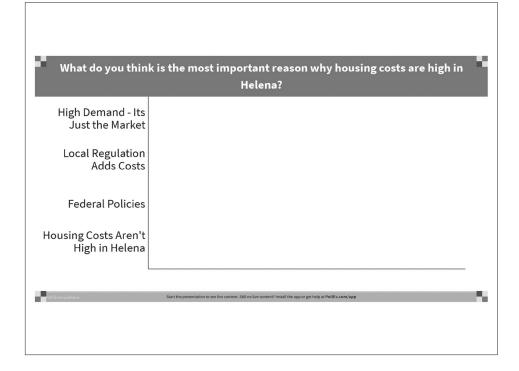
Source: McKinsey Global Institute.

Why do you think housing costs are high?

1. Go to pollev.com/bber297 to respond

or,

2. Text BBER297 to 22333 once to join Then text A, B, C, or D to vote

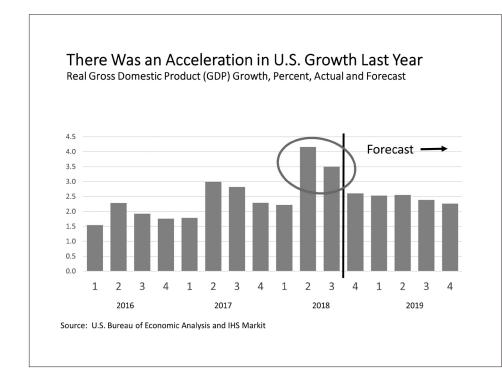


### The Economic Outlook for the U.S. and Montana

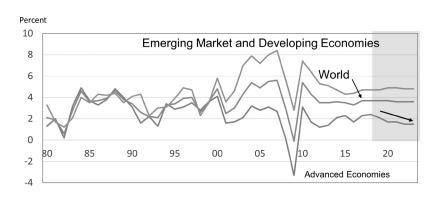
Patrick M. Barkey, Director Bureau of Business and Economic Research University of Montana

### The U.S. Economic Expansion: Nine Years and Counting

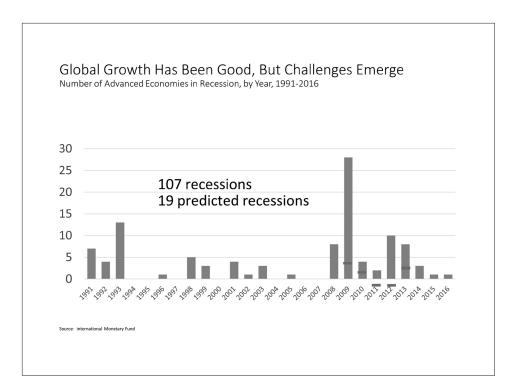
- Uptick in U.S. Growth Occurs Despite Little Labor Force Slack, Less Growth Abroad
- Stimulus of Lower Taxes, Increased Spending is Producing Higher Deficits but Also Faster Growth
- Inflation Nowhere in Sight
- Trade and Housing are Laggards, Consumer and Business Spending Carrying the Load
- Interest Rates Have Moved Up, the Dollar Remains Strong
- Financial Markets, Commodity Prices Close Out the Year With Increased Volatility

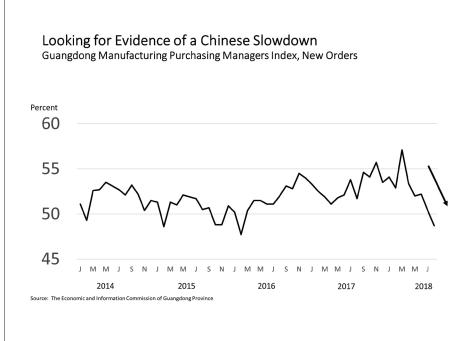


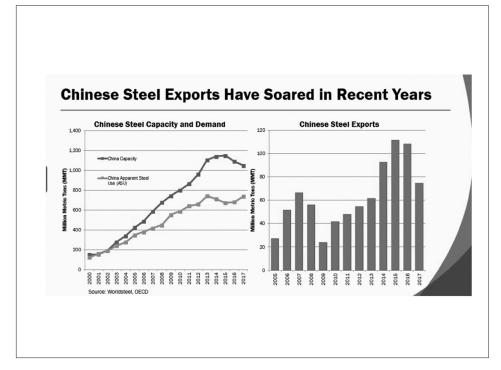
### Advanced Economies Expected to Decelerate as Global Growth Levels Off

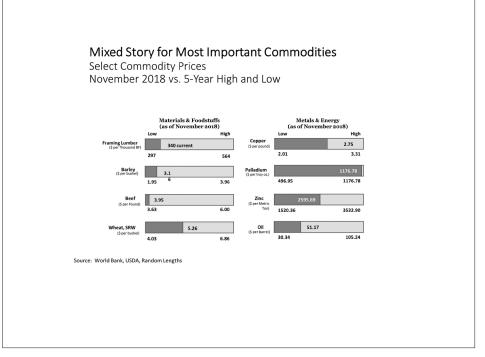


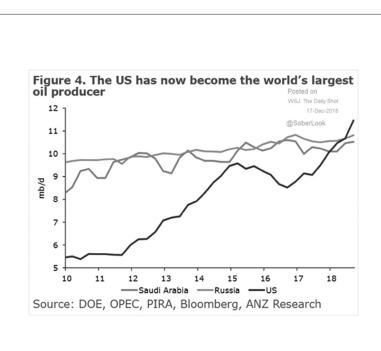
Percent Change in Real Gross Domestic Product, Actual and Forecast Source: International Monetary Fund

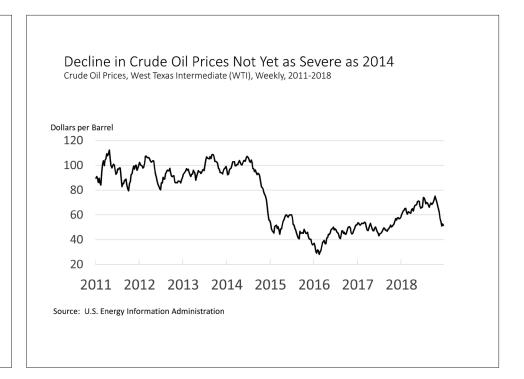






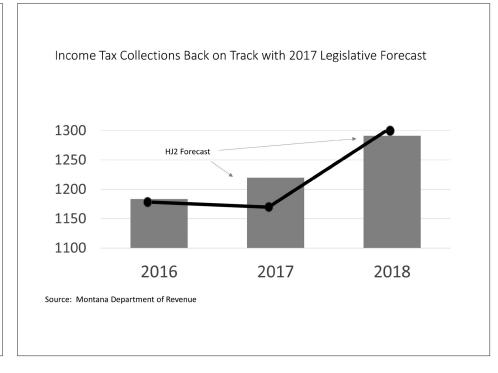


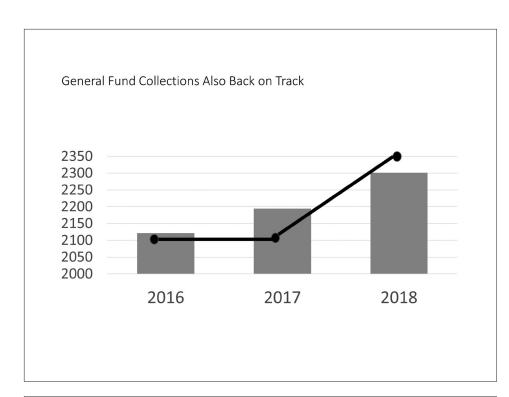


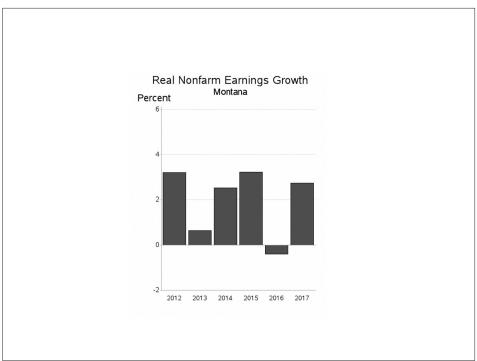


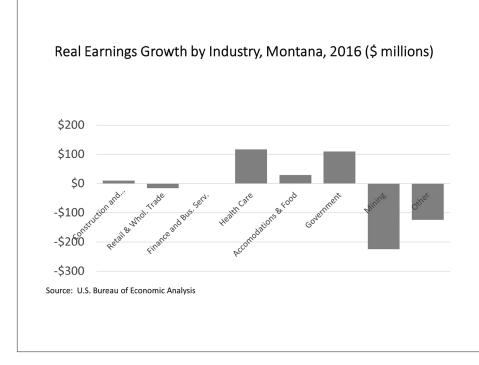
### Has Faster U.S. Economic Growth Shown Up in Montana?

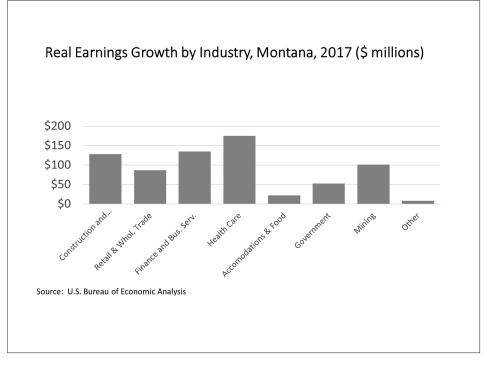
- Partial data suggest 2018 has seen continued growth
- · Labor market continues to tighten
- State revenue off to a good start in FY19
- · Global economic environment has worsened
- Higher interest rates another challenge for residential construction
- Recovery for Montana's agriculture and energy producers has not been smooth
- What explains Montana's economic malaise in 2016?

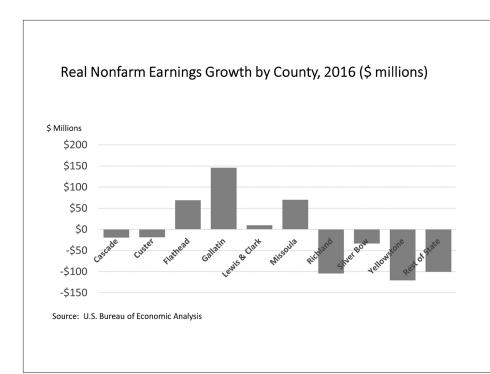


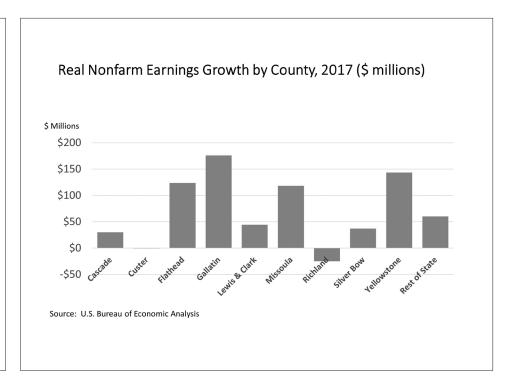


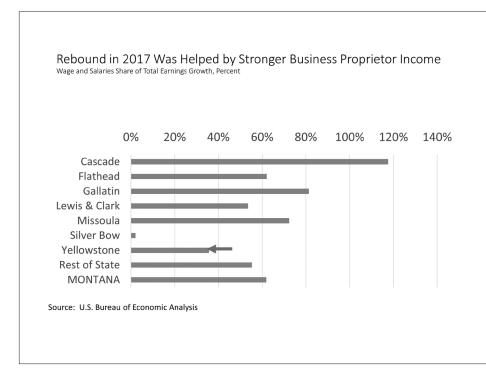


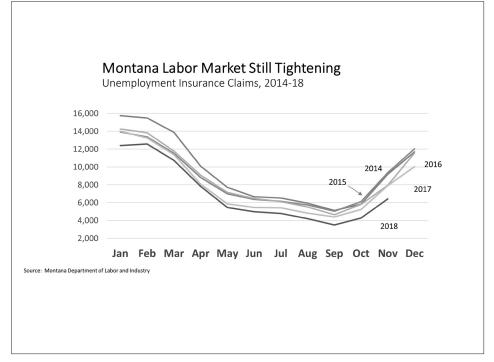


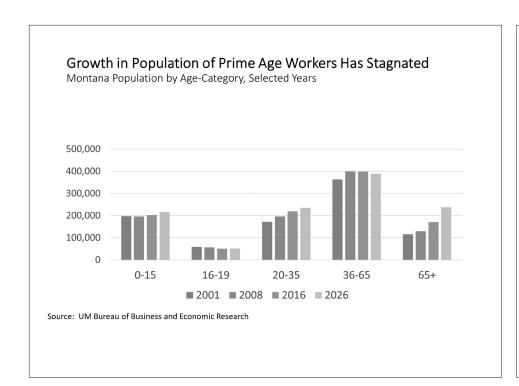


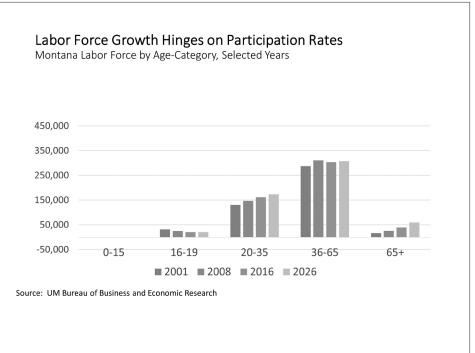


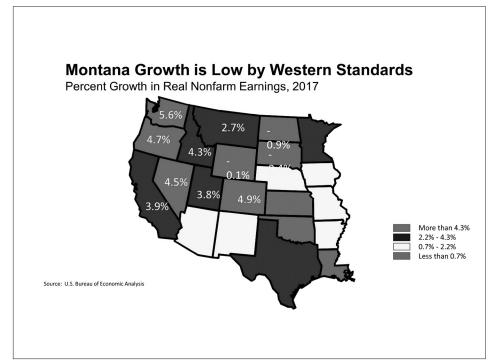






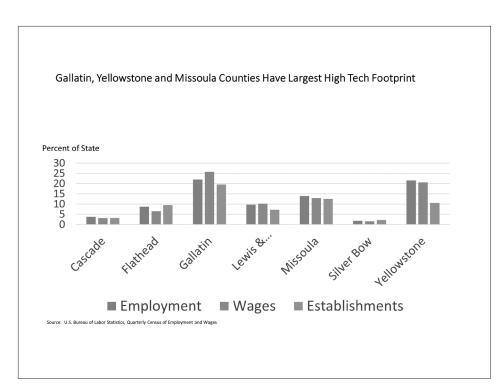


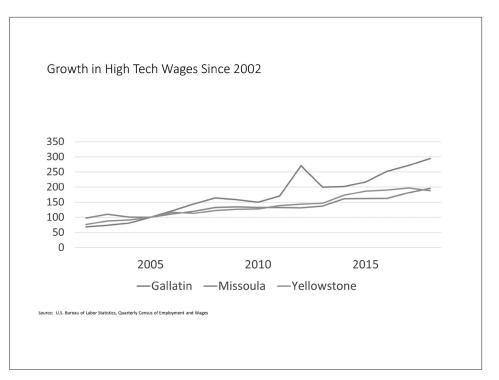


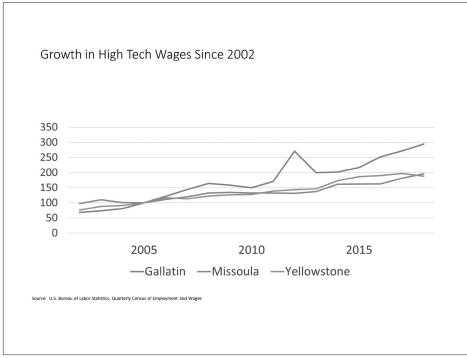


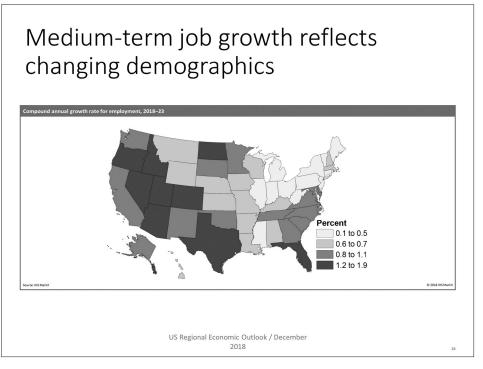
### High Tech is Growing – But What is It? Industries Classified as High Tech in BBER Study

NAICS Code	Definition		
3254	Pharmaceutical and medicine manufacturing		
3341	Computer and peripheral equipment manufacturing		
3342	Communications equipment manufacturing		
3344	Semiconductor and electronic component manufacturing		
3345	Electronic instrument manufacturing		
3364	Aerospace product and parts manufacturing		
5112	Software publishers		
516	Internet publishing and broadcasting		
517	Telecommunications		
518	Data processing, hosting and related services		
5413	Architectural and engineering services		
5415	Computer systems design and related services		
5417	Scientific research and development services		
Source: A Profile of Montana's High Tech Industries (2018).			





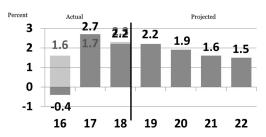




# Outlook for Montana's Key Industries

- Tech related businesses and construction remain healthy, especially in western Montana
- Farm bill passage helps farmers
- Uncertainties for energy and natural resource producers
- Real estate and financial institutions set for another good year
- Transportation industries slowly improving
- Tariff and trade challenges ahead?

### Growth in Nonfarm Earnings, Montana, 2016-22



Source: BBER and U.S. Bureau of Economic Analysis

# Local Outlook: All Cities

By Paul E. Polzin
Director Emeritus
Bureau of Business and Economic Research
University of Montana

### Population

2017

Great Falls Area	81,654
Kalispell-Whitefish-Big Fork	100,000
Bozeman-Big Sky	107,810
Helena Area	67,773
Missoula Area	117,441
Hamilton Area	43,463
Butte Area	34,602
Billings Area	158,980

Source: U.S. Bureau of the Census

### Per Capita Income

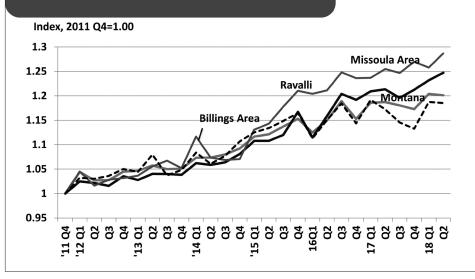
### 2017

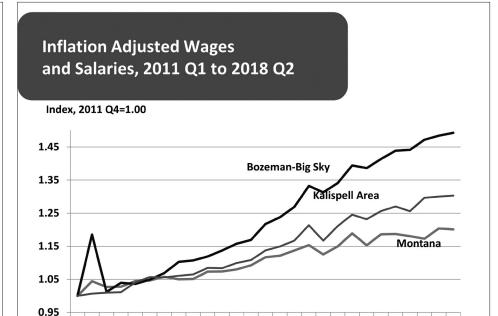
	Income	Percent of MT
Great Falls Area	\$46,000	101.4
Kalispell-Whitefish-Big Fork	\$45,800	100.9
Bozeman-Big Sky	\$51,800	114.1
Helena Area	\$47,300	104.2
Missoula Area	\$46,800	103.1
Hamilton Area	\$42,100	92.8
Butte Area	\$47,900	105.5
Billings Area	\$50,000	110.2

Source: U.S. Bureau of Economic Analysis

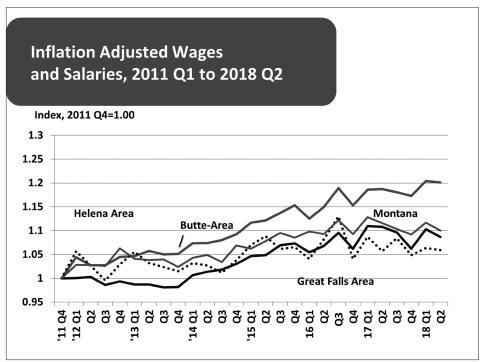
# Inflation Adjusted Wages and Salaries, 2011 Q1 to 2018Q2 Index, 2011 Q4=1.00 1.6 1.5 1.4 1.3 1.2 1.1 1 Great Falls Area 0.9 0.8 Source: U.S. Bureau of Labor Statistics

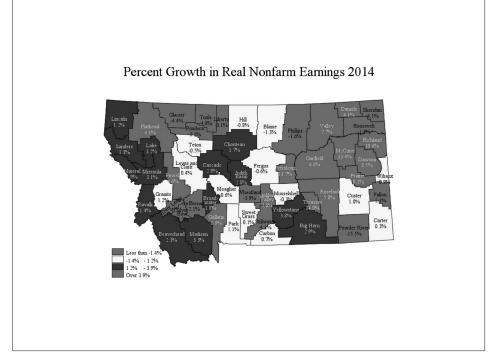
# Inflation Adjusted Wages and Salaries, 2011 Q4 to 2015 Q2



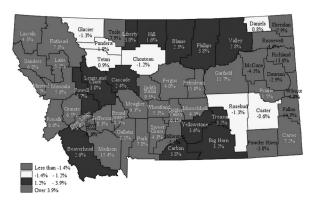


111 Q4 12 Q1 13 Q1 14 Q4 15 Q1 16 Q1 16 Q1 17 Q1 18 Q1 19 Q2 10 Q2

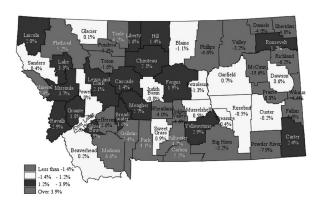




### Percent Growth in Real Nonfarm Earnings 2015



### Percent Growth in Real Nonfarm Earnings 2017



2%

### **Local Outlook: Billings Area**

By Paul E. Polzin Director Emeritus **Bureau of Business and Economic Research University of Montana** 

### Billing Area's **Economic Base**

Other Basic

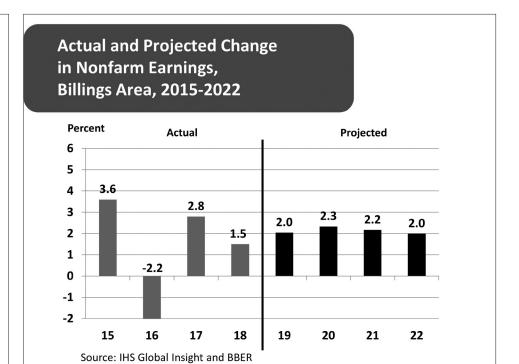
Other Busic	_/0	
Mining	4%	
Nonresident Travel	6%	
Higher Ed. And State Gov't	<b>7</b> %	
Transportation	<b>12</b> %	\$58 Mil
Trade Center – Services	<b>12</b> %	\$45 Mil
Federal Government	11%	
Trade Center - Wholesale, Retail	<b>13</b> %	\$54 Mil
Trade Center-Health Care	14%	

Manufacturing **19**% \$73 Mil

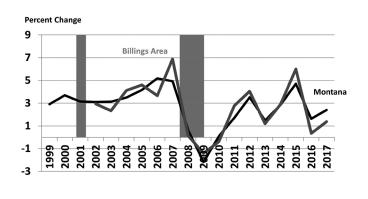
\$312 Mil '12-'17 Total Change

### Major Contributors to '15-'17 Income Growth Billings Area

Rank	Name	Thous of \$	Percent of Total
1	Health Care	107,200	63.3
2	Manufacturing	33,100	19.6
3	Local Gov't	27,800	16.4
4	Finance & Insuranc	24,800	14.7
5	Federal Civilian	19,400	11.5









By Paul E. Polzin Director Emeritus Bureau of Business and Economic Research University of Montana

### Bozeman-Big Sky Economic Base

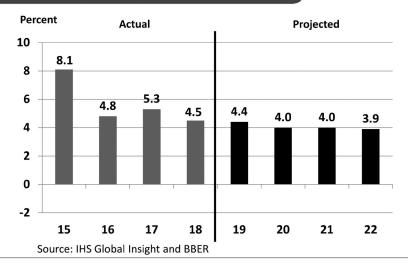
Other Basic	5%	\$47 Mil
Ag. And Related	6%	
Trade Center – Retail	12%	\$30
Federal Government	6%	
Nonresident Travel	15%	\$77 Mil
Manufacturing	15%	\$67 Mil!
Trade Center – Prof. Services	16%	
MSU and State Government	<b>25</b> %	\$35 Mil

\$260 '12-'17 Total Change

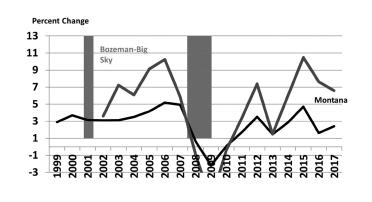
### Major Contributors to '15-'17 Income Growth Bozeman-Big Sky

Rank	Name	Thous of \$	Percent of Total
1	Pro. & Scien. Services	77,700	15.0
2	Construction	77,100	14.8
3	Retail Trade	53,100	10.2
4	Health Care	47,500	9.1
5	Manufacturing	25,900	5.0

# Actual and Projected Change in Nonfarm Earnings, Bozeman-Big Sky, 2015-2022



Inflation Adjusted Wages and Salaries, 1999 to 2017



# **Local Outlook:**Butte Area

By Paul E. Polzin
Director Emeritus
Bureau of Business and Economic Research
University of Montana

### Butte Area's Economic Base

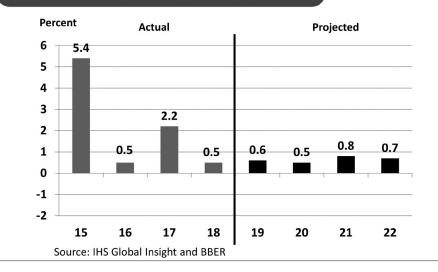
3%	
10%	\$22 Mil
12%	
8%	-\$9 Mil
<b>15%</b>	\$63 Mill
20%	\$12 Mil
<b>21</b> %	
11%	-\$15 Mil
	10% 12% 8% 15% 20% 21%

\$88 Mil '12-'17 Total Change

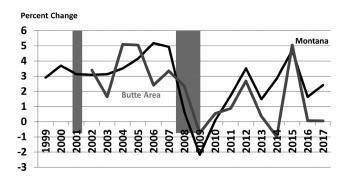
### Major Contributors to '15-'17 Income Growth Butte Area

Rank	Name	Thous of \$	Percent of Total
1	Retail Trade	49,700	141.6
2	Accommodations	11,200	32.0
3	State Gov't	3,700	10.6
4	Management of Companies	2,500	7.1
5	Local Gov't	2,400	6.5

# Actual and Projected Change in Nonfarm Earnings, Butte Area, 2015-2022



Inflation Adjusted Wages and Salaries, 1999 to 2017



# Local Outlook: Great Falls Area

By Paul E. Polzin
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University of Montana

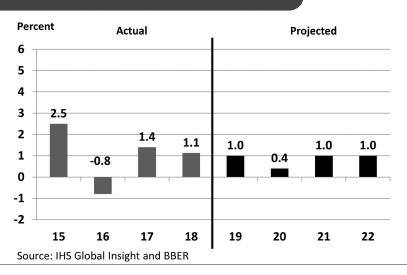
### **Great Falls Area Economic Base**

Other Basic	5%	
Ag. And Related	2%	
Trade Center – Wholesale, Retail, Finance	<b>7</b> %	-\$4 Mil
Manufacturing	10%	+\$13 Mil
State Gov't and Higher Ed.	8%	
Transportation	6%	
Trade Center – Health Care	10%	
Federal Civilian	11%	-\$3 mil
Malmstrom AFB	41%	-\$12 mil
		-\$18 mil '12-'17 Total Change

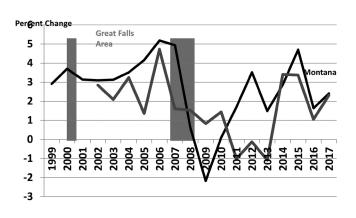
### Major Contributors to '15-'17 Income Growth Great Falls Area

Rank	Name	Thous of \$	Percent of Total
1	Health Care	26,600	33.3
2	Construction	15,300	19.2
3	Finance and Insurance	14,600	18.3
4	Military	11,700	14.6
5	Federal Civilian	8,300	10.3

# Actual and Projected Change in Nonfarm Earnings, Great Falls Area, 2015-2022



Inflation Adjusted Wages and Salaries, 1999 to 2017



# Local Outlook: Helena Area

By Paul E. Polzin
Director Emeritus
Bureau of Business and Economic Research
University of Montana

### Helena Area Economic Base

Ag. And Mining 3%
Transportation and Information 2%
Manufacturing 4% \$5 mil
Education, Other 5%

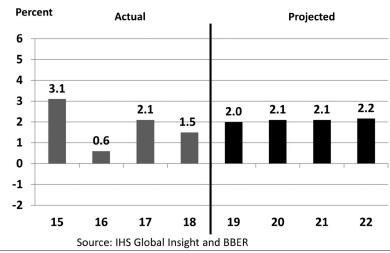
Trade Center – Insurance7%\$10 milTrade Center – Prof. and Tech.6%\$20 milFederal Government19%\$14 milState Government54%\$26 mil

\$64 mil '12-'17 Total Change

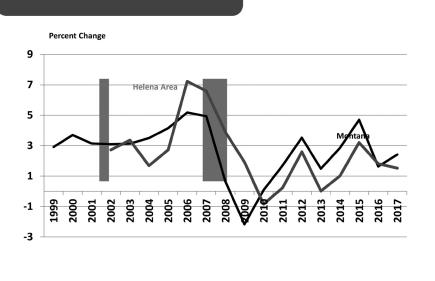
### Major Contributors to '15-'17 Income Growth Helena Area

Rank	Name	Thous of \$	Percent	of Total
1	Health Care	34,500	28.1	
2	Construction	15,500	12.6	
3	State Gov't	14,200	11.6	
4	Finance and Insurance	13,700	11.2	
5	Other Services	10,600	8.7	









# Local Outlook: Kalispell-Whitefish-Big Fork

By Paul E. Polzin
Director Emeritus
Bureau of Business and Economic Research
University of Montana

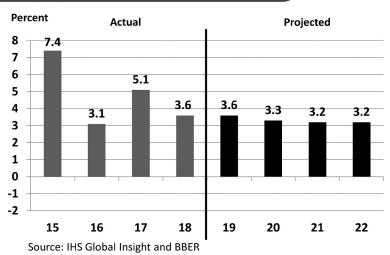
### Kalispell-Whitefish-Big Fork Economic Base

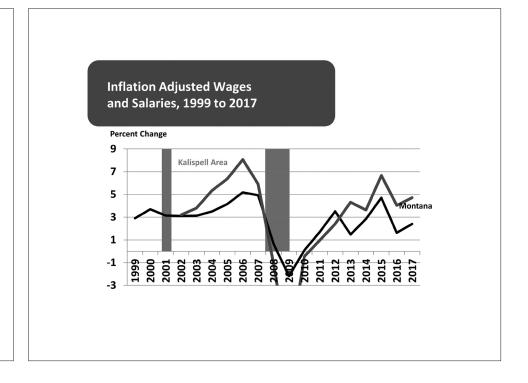
Trade Center-Retail	3%	\$21 Mil
Ag. and Other	3%	
Trade Center-Services	11%	
Transportation	8%	
Health Care	16%	\$61 Mil
Other Manufacturing	15%	\$15 Mill
Wood Products	12%	
Federal Government	13%	
Nonresident Travel	19%	\$29 Mil
		\$126 Mil '12-'17Total Change

Major Contributors to '15-'17 Income Growth Kalispell-Whitefish-Big Fork

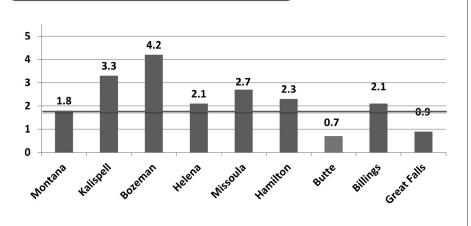
Rank	Name	Thous of \$	Percent of Total
1	Health Care	105,000	35.5
2	Construction	45,000	15.2
3	Pro. & Scien. Services	36,900	12.4
4	Retail Trade	30,600	10.3
5	Finance & Insurance	16,300	5.5







# Projected Annual Percent Change in Nonfarm Earnings (in Constant Dollars) 2019-2012



# **Local Outlook:**Missoula and Hamilton Area

By Paul E. Polzin
Director Emeritus
Bureau of Business and Economic Research
University of Montana

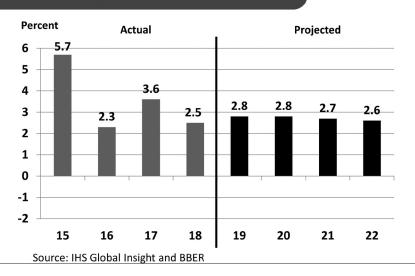
### Missoula Area's Economic Base

Other Manufacturing	8%	\$17 Mil
Trade Center – Retail, Wholesale	4%	\$27 Mil
Wood Products	6%	\$21 Mil
Nonresident Travel	10%	
Transportation	9%	
Trade Center – Other Services	11%	\$ 6 Mil
Federal Government	13%	\$13 Mil
Trade Center – Medical	<b>15%</b>	
UM & Other State Gov't	24%	\$17 Mil
		\$145 Mil '12-'17 Total Change

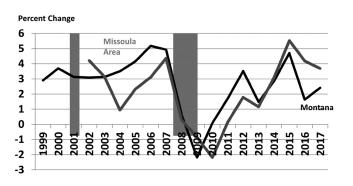
Major Contributors to '15-'17 Income Growth Missoula Area

Rank	Name	Thous of \$	Percent of Total
1	Health Care	57,300	17.7
2	Retail Trade	39,200	12.1
3	Construction	35,400	11.0
4	Professional Services	26,300	8.1
5	Finance & Insurance	25,000	7.7

### Actual and Projected Change in Nonfarm Earnings, Missoula Area, 2015-2022





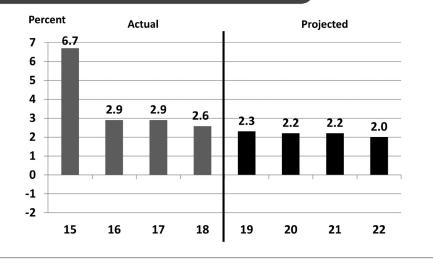


### Hamilton Area's Economic Base

Other	4%	
Ag and Nonres. Travel	7%	
Wood Products	3%	
Manufacturing	8%	\$1 Mil
Federal Government	8%	
Medical Research	16%	\$3 Mil
Commuters	55%	\$27 Mil

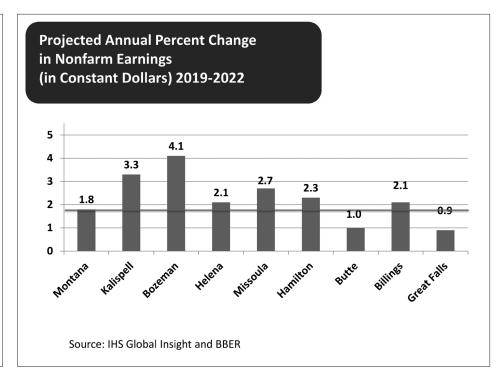
\$32 Mil '12-'17 Total Change

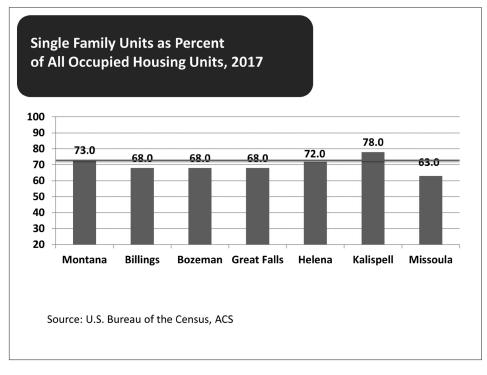
# Actual and Projected Change in Nonfarm Earnings, Hamilton Area, 2015-2022

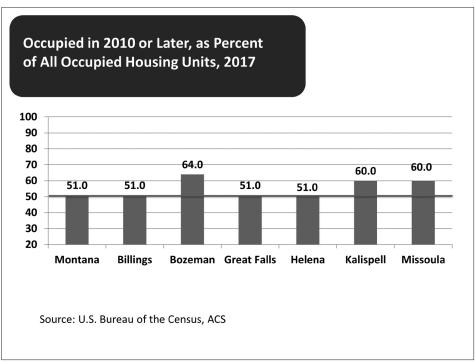


# Selected Housing Characteristics

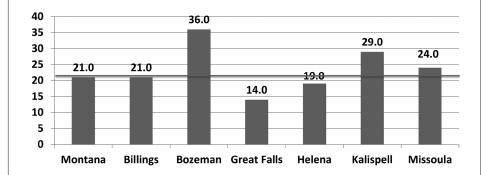
By Paul E. Polzin
Director Emeritus
Bureau of Business and Economic Research
University of Montana





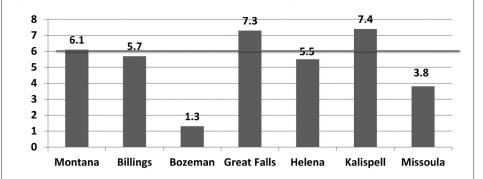


### Housing Units Built in 2000 Or Later, as Percent of All Occupied Housing Units, 2017



Source: U.S. Bureau of the Census, ACS

### Rental Vacancy Rate In Percent, 2017



Source: U.S. Bureau of the Census, ACS

# 2019 Travel & Recreation Trends and Outlook

Norma P. Nickerson, Director &

Jeremy Sage, Economist and Associate Director

Institute for Tourism and Recreation Research

W.A. Franke College of Forestry and Conservation

**University of Montana** 

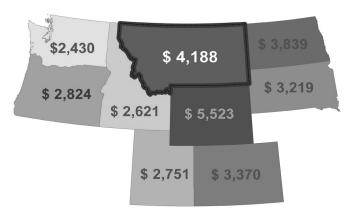
www.itrr.umt.edu

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MT Travel and Recreation

### Overall growth in visitor numbers 16 8% Nonresident Visitors to Montana 15 14 13 11 -4% Punual 10 2001 2003 2003 2004 2005 2007 2008 2010 2011 2012 2013 2014 2015 2016 ■ Nonresident Visitors Annual % Change INSTITUTE FOR TOURISM & RECREATION RESEARCH MT Travel and Recreation

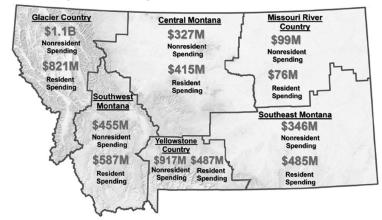
# Montana ranks second in per capita visitor spending in Western states



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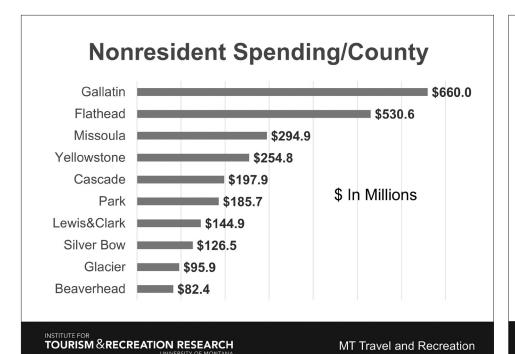
### Travelers spend money in all corners of the state.



**\$3.36 billion in spending. \$4.7 billion** in full economic. Supported **53,380 jobs. \$1.6 billion** in associated labor income.

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2018 Summer Visitors – local to state visitation

**LOCAL** 

### STATE

5.16 nights in Montana

Group size = 2.41

Top three residences

11% Washington

7% Idaho

6% California

11% flew into Montana

7% hired an outfitter

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### Local Entrepreneurs - Outfitting & Guiding

\$76.7 million in revenue for fishing outfitters



\$55.3 million in revenue for hunting outfitters



\$51 million in revenue for rafting/ floating/ canoeing/kayaking outfitters



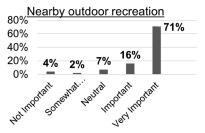
TOURISM & RECREATION RESEARCH
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### Local Impact of trails on communities

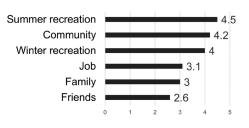
**Helena:** \$4.3 million in output from nonresidents on Helena trails.

Important to Helena residents...



Whitefish: \$6.4 million in annual spending by trail users (local & nonlocal).

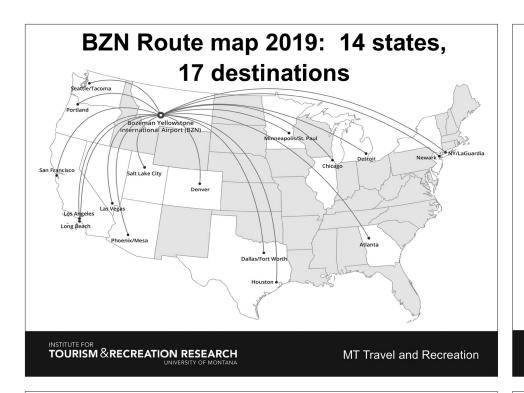
Why did you move or stay in Whitefish?

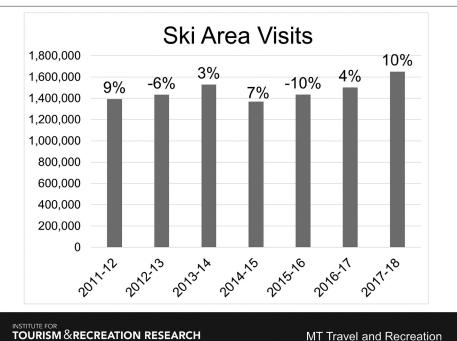


1= not important; 5=very important

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### Glacier NP down 11% in 2018, but...

- May +10%
- Sept. +12%
- Oct. + 9%

### Yellowstone NP down 6% in 2018, but...

- May + 6%
- Sept. +13%
- Oct. + 3%

**TOURISM & RECREATION RESEARCH** 

MT Travel and Recreation

### **Does Infrastructure Development** Help the Economy?

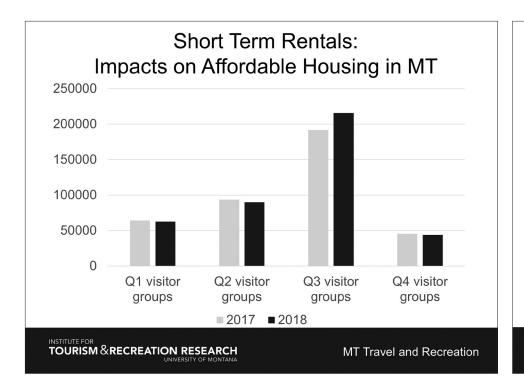
Research before and after development in Gardiner showed:

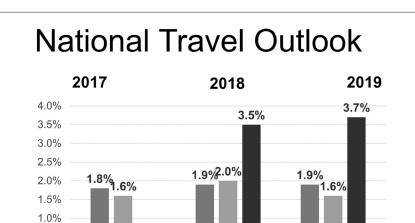
- Visitor spending increased by \$69.48/day.
- Visitors stayed longer especially to visit Gardiner attractions and for rafting.
- 68% of Gardiner image variables showed positive growth.

**TOURISM & RECREATION RESEARCH** 

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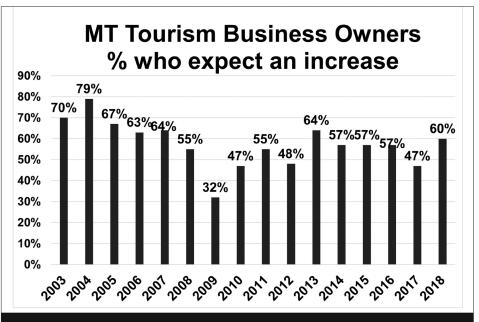
■ Domestic Leisure ■ Domestic Business ■ International

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0.5%

-0.5%

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MT Travel and Recreation

### Thank you!

-0.1%

For more information contact:

Norma Nickerson, <u>norma.Nickerson@umontana.edu</u>
OR

Jeremy Sage, <u>Jeremy.sage@umontana.edu</u>

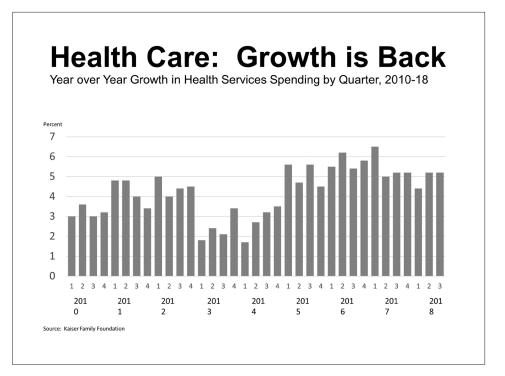
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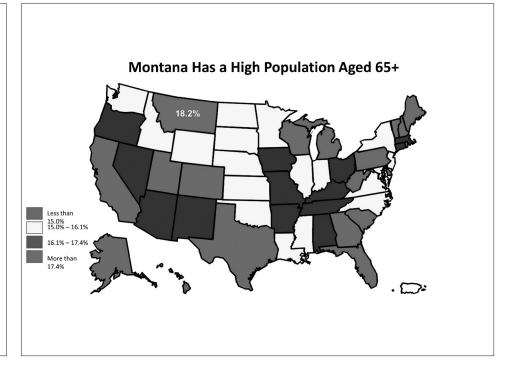
### The Outlook for Health Care in Montana

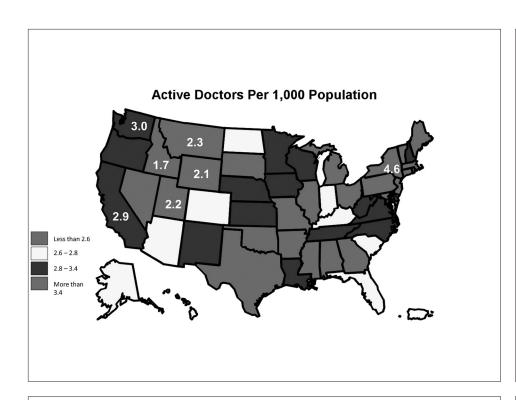
Robert Sonora, Associate Director Bureau of Business and Economic Research University of Montana

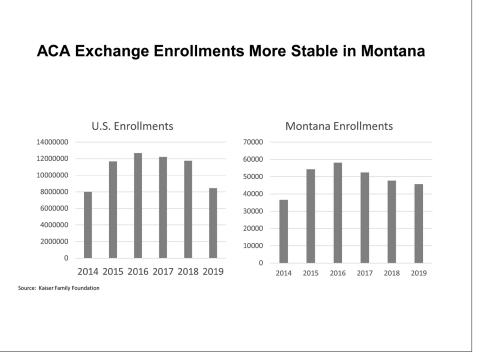


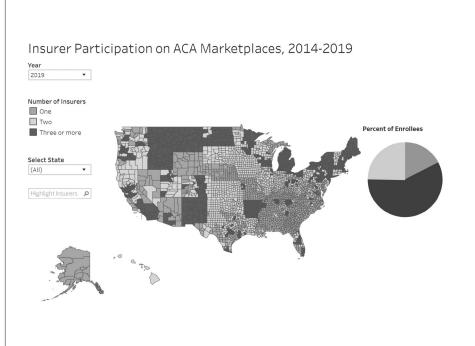
### **Health Care: Growth is Back**

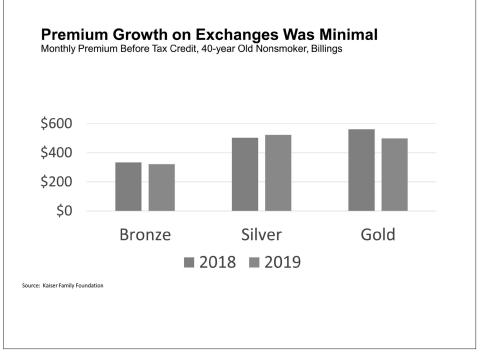
- Premiums, deductibles, co-pays all rising rapidly
- Usage, not prices, appears to be the primary cost driver of late
- The uninsured rate has come down dramatically
- Market concentration in health care is rising
- The big story in Montana has been Medicaid Expansion



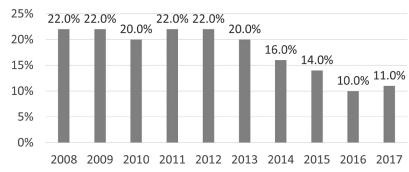






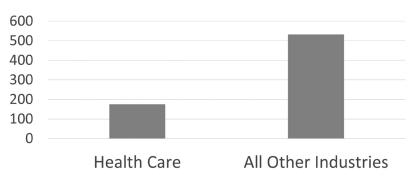


## The ACA and Medicaid Expansion Have Reduced the Uninsured Population Aged 0-64 Dramatically Percent of Montana Population Aged 0-64 With No Health Insurance





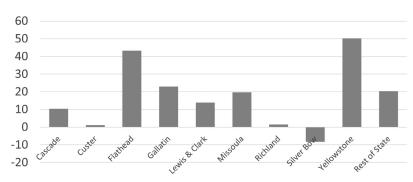
Inflation-Corrected Earnings Growth, 2016-17, Montana, \$ Millions



Source: U.S. Bureau of Economic Analysis Source: Census Bureau American Community Survey

#### **Health Care Earnings Growth in Billings and** Kalispell Were Strongest in 2017

Growth in Health Care Earnings, 2016-17, \$Millions



Source: U.S. Bureau of Economic Analysis

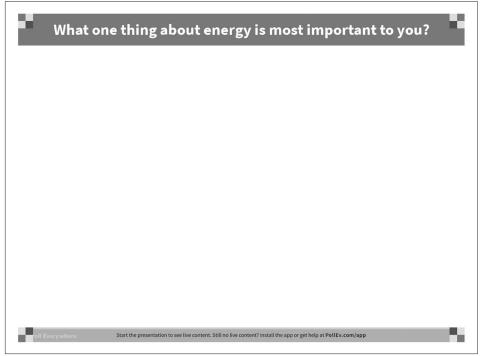
## Montana Energy Good News – and Challenges

Dr. Bill Whitsitt
Executive-in-Residence
Bureau of Business and Economic Research



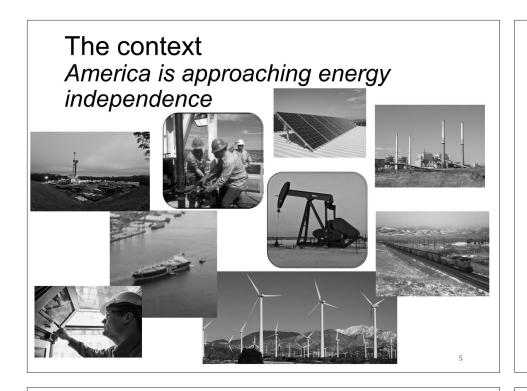
What <u>one thing</u> about energy is most important to you?

- 1. Go to pollev.com/bber297 to respond
- or,
- 2. Text BBER297 to 22333 once to join Then text your response.



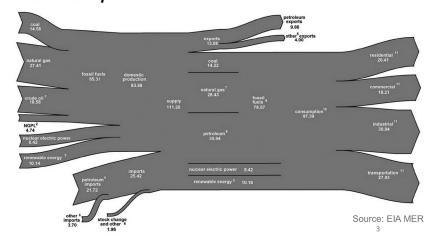
In your daily life, what one primary source of energy does it seem you most depend on?

Start the presentation to see live content. Still no live content? Install the app or get help at PollEv.com/app

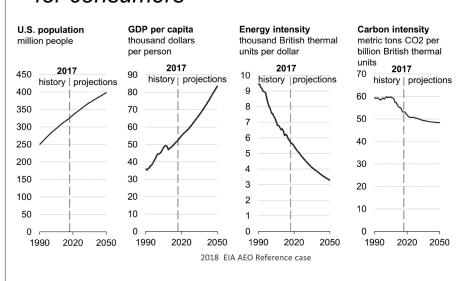


## U.S. energy flows

...show production near 90% of consumption



## Its an energy revolution... for consumers



## Montana energy is about:



Abundant, diverse resources

Reliability

Use and costs



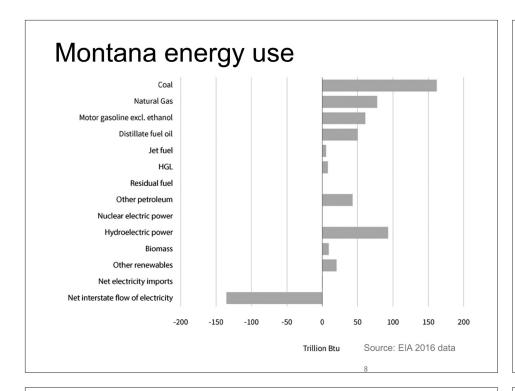
**Economic contributions** 

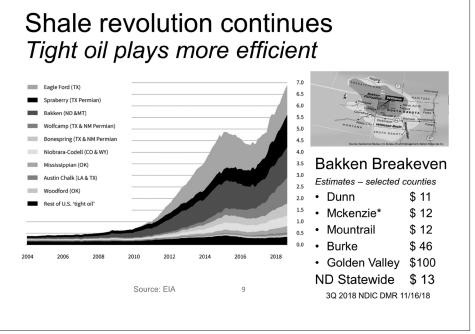


Changing demand dynamics and renewables integration



39





Shale revolution Technology and efficiency are key

Big data

Downhole sensors

Fiber optic communication

Remote, centralized, monitoring

Αl

Immediate adjustments

Drilling accuracy and rig efficiency

Fracture improvements

Better water handling and re-use

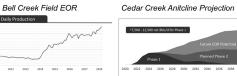
= Lower costs

Oil & natural gas in Montana Signs of optimism and stability

Production still down, but with movement

Increased investment interest

Including for enhanced recovery...





Communities seeing improvements

12

**40** 2019 Economic Outlook Seminar

11

# Monthly Oil Production by County Monthly Oil Production by County Richland Roosevelt Powder River Big Horn Blaine Fergus Golfend Golfend Golfen Valley MCCone Musselshell Powder River Powder River Powder River Powder River Powder River Braine Roosevelt Roo

## Montana oil & gas (cont'd)...

59 new-well permits by 12/18 *35 in all of 2017* 

Increased investment interest

Montana in top ten E&P places



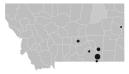
Communities seeing improvements

Welcome to Sidney

Welcome to Si

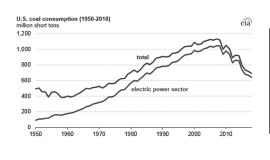
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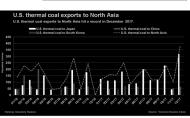
Coal in Montana
Challenges for a key sector



#### Markets

U.S declines, global increases





Montana coal (cont'd)...

Production up in 2018

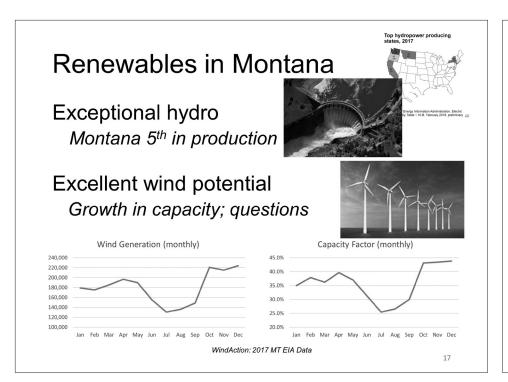
On pace for +3-million tons?

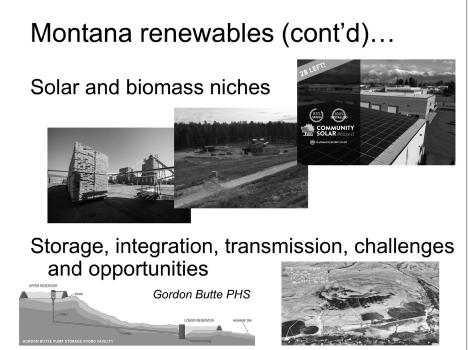
Critical future factors: demand & competition, infrastructure, politics





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# Montana Energy... It's about meeting the challenges

Thank you



## Montana's **Wood Products, National Forests & Affordable Housing**

Todd A. Morgan, CF



**BUREAU OF BUSINESS AND** 

ECONOMIC RESEARCH

Forest Industry & Wood Products

#### **Montana Wood Products Manufacturing** Jobs Million \$ 6,000 350 ■ Earnings — Employment 300 5,000 250 4,000 200 3,000 150 2,000 100 1.000 2005 2007 2009 2015 2017 \*2018 Estimated. Sources: Bureau of Economic Analysis, Western Wood Products Association, BBER

## Montana's **Wood Products Facilities**

~140 establishments

~80 timber users

- 8 larger, 20+ small sawmills
- · Plywood, MDF, particleboard
- · Log homes, post & pole, chipping
- Pellets, bark, fuels-for-schools





- · Mostly small, privately held
- Most don't own forest land
- Nearly all rely on some timber from public lands



Forest Industry & Wood Products

## **Montana Forest Industry** (Private Sector)

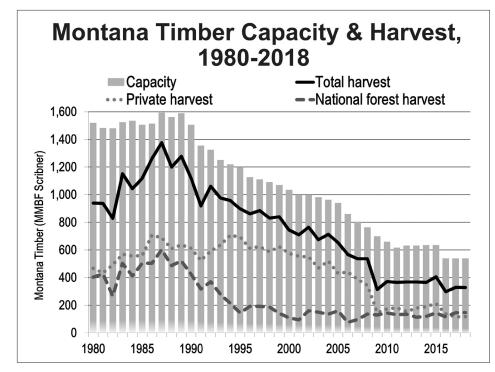
	2004	2010	2017
Workers (mills & forest)	10,006	7,030	7,732
Earnings (millions)	\$489	\$294	\$341
Primary sales (millions)	\$1,518	\$497	\$569
Lumber production (MMBF)	985	503	480



Sources: Bureau of Economic Analysis, Western Wood Products Association, BBER

Forest Industry & Wood Products

Forest Industry & Wood Products



## **Montana Forests & Timber**

25.9 million acres

19.8 million acres of timberland

#### **National Forests**

61% of timberland 76% of timber volume 20-25% of annual harvest 60% of burned forest area 80% of insect impact area

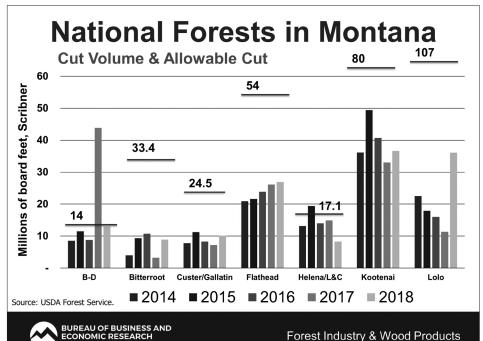
n area

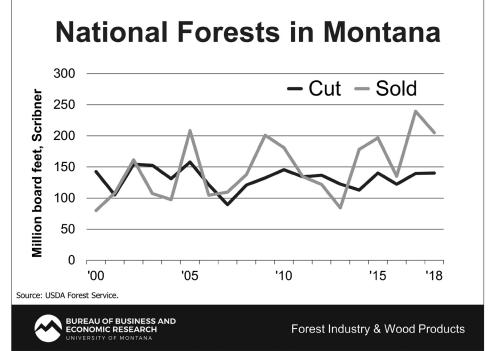
Forest acres **National** County (thousand) **Forest** Cascade 332 53% Flathead 2.794 63% 902 66% Gallatin Lewis & Clark 1.391 71% Lincoln 2,182 80% Missoula 1.410 51% Ravalli 1,192 88% Silver Bow & 534 63% Deer Lodge Yellowstone 143 0% All counties 25,912 60%

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Source: USDA Forest Service, FIA Program

Forest Industry & Wood Products





## **Affordable Housing & Wood Products**

## The Five Ls impacting housing supply

- Labor
- Lots
- Lending
- Laws
- Lumber

Source: National Association of Homebuilders.



Forest Industry & Wood Products

## **Example New Single-Family Home Price**& Construction Costs, 2017

**Sale price: \$427,892**2.700 sq ft house: 11.300 sq ft lot

Construction cost: \$237,760

_,				
•	Construction cost	55.6%		
•	Finished lot cost	21.5%		
•	Profit	10.7%		
•	Overhead expenses	5.1%		
•	Sales commission	4.1%		
•	Financing cost	1.8%		
•	Marketing cost	1.2%		

•	Site work	6.7%
•	Foundation	10.8%
•	Framing	17.3%
•	<b>Exterior finishes</b>	13.9%
•	Major systems	13.8%
•	Interior finishes	28.6%
•	Final steps	7.0%
•	Other	2.0%

Lumber & other wood materials estimated at \$12,000 to \$16,000 for 2,700 sq ft home = 5 to 6.5% of construction cost.

Source: National Association of Homebuilders and BBER.

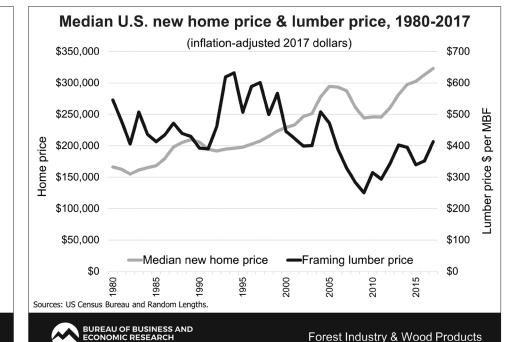


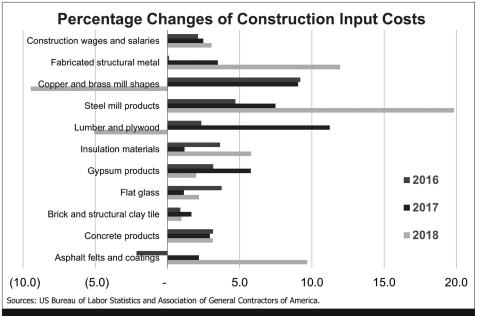
Forest Industry & Wood Products

#### **Affordable Housing & Wood Products Monthly Lumber & Panel Prices** \$600 **US** housing **US/CAN SLA** starts at low expired \$500 May 2009 October 2015 per thousand feet \$400 \$300 \$200 —Lumber —Panels \$100 2010 2017 2019 Source: Random Lengths.



Forest Industry & Wood Products





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Forest Industry & Wood Products

# Affordable Housing & Wood Products Wood use in construction

- Costs of nearly all inputs to construction have been rising since 2015.
- Two-thirds of lumber & over 85% of structural panels are used in construction.
- Wood is a renewable construction material and stores carbon long term.

Source: U.S. Forest Products Lab

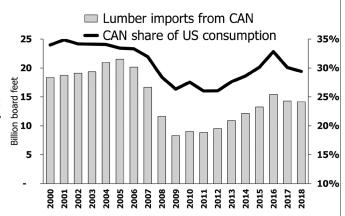


Forest Industry & Wood Products

## Canadian Lumber

#### Volume & share of US market down in '17 & '18

- Tariffs & CAN mills in US are having an impact.
- Bark beetles & fires reduced BC timber & lumber supply.
- Eastern CAN expected to increase lumber as BC declines.





Forest Industry & Wood Products

# Montana's Forest Industry & Wood Products Outlook

## Issues impacting the industry in 2019

- > Broader US economy
- ➤ Homebuilding & interest rates
- Softwood lumber & other trade issues
- Good Neighbor Authority (GNA) projects
- Wildfires & weather
- Labor



Forest Industry & Wood Products

## Thank you!

todd.morgan@business.umt.edu www.BBER.umt.edu/FIR



Forest Industry & Wood Products

# The Outlook for Real Estate and Construction

Brandon Bridge
Economist and Director of Forecasting
Bureau of Business and Economic Research
University of Montana



Real Estate and Construction

## Will the continued growth last?

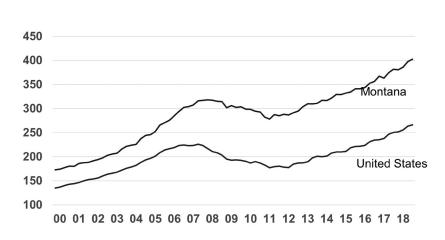
- Strong volumes
- Steady price increases
- Uptick in construction
- Volumes tapering off
- National economic slowdown?
- · Real estate risk growing



Real Estate and Construction

#### **Strong Housing Price Growth Since 2011**

FHFA Housing Price Index, U.S., 1991=100



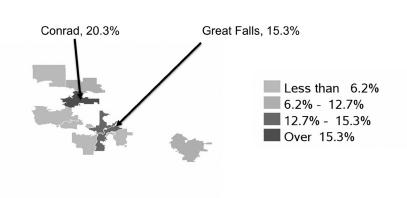
Source: Federal Housing Finance Agency,



Real Estate and Construction

#### Price Growth in Great Falls Region is More Restrained

Percent Growth in Housing Price Index by Zip Code Since 2012



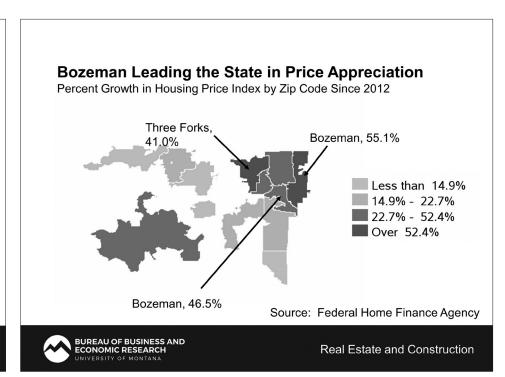
Source: Federal Home Finance Agency

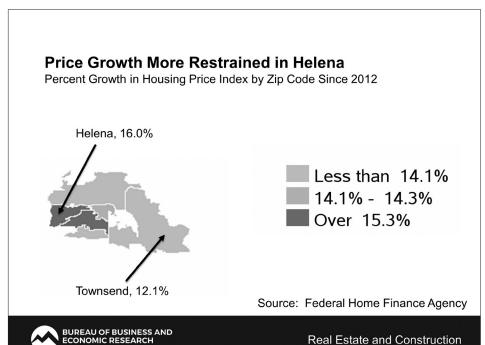


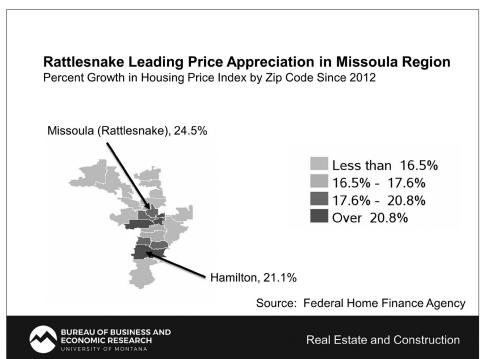
Real Estate and Construction

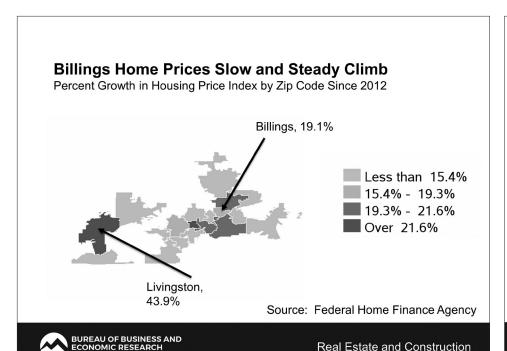
## **Lakeside Pacing Price Growth in Northwest Montana** Percent Growth in Housing Price Index by Zip Code Since 2012 Kalispell, 27.8% Whitefish, 35.9% Less than 22.1% 22.1% - 29.1% 29.1% - 33.9% Over 33.9% Lakeside, 39.1% Source: Federal Home Finance Agency BUREAU OF BUSINESS AND ECONOMIC RESEARCH

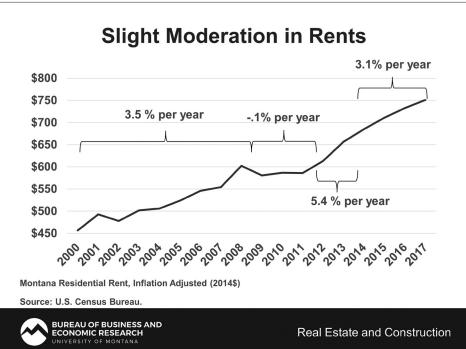
Real Estate and Construction





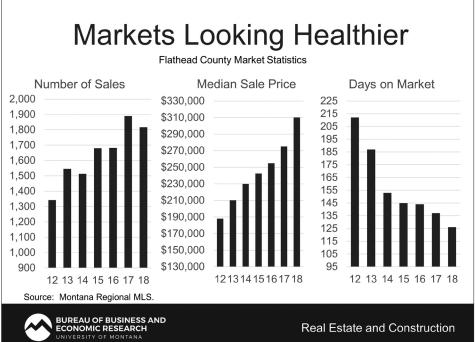


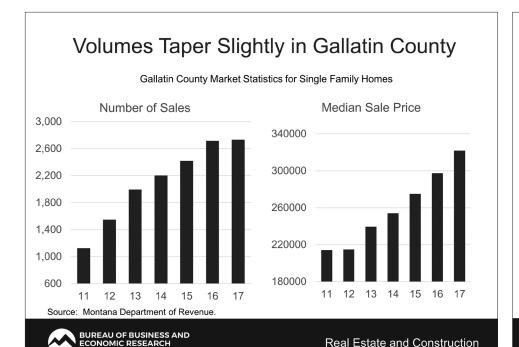






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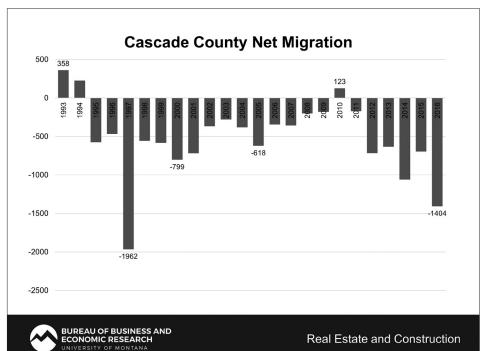
#### Markets Looking Healthier Silver Bow County Market Statistics Number of Sales Median Sale Price 525 \$140,000 500 475 \$130,000 450 425 \$120,000 400 375 \$110,000 350 325 \$100,000 300 \$90,000 275 101, 101, 301, 101, 501, 501, 2012 2013 2014 2015 Source: Montana Department of Revenue. **BUREAU OF BUSINESS AND**

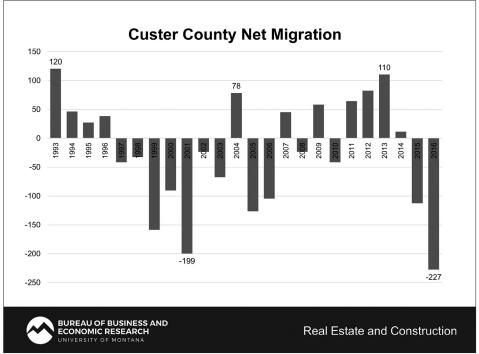
**ECONOMIC RESEARCH** 

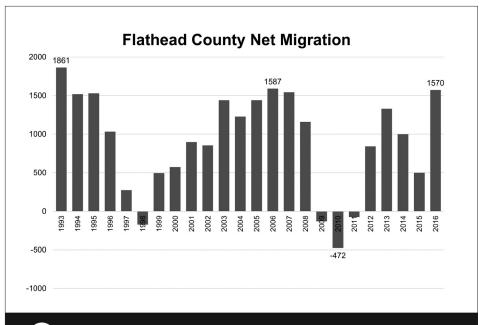
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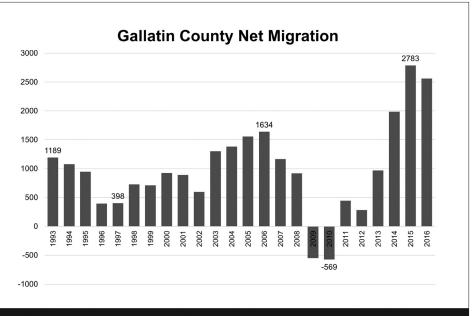
Real Estate and Construction









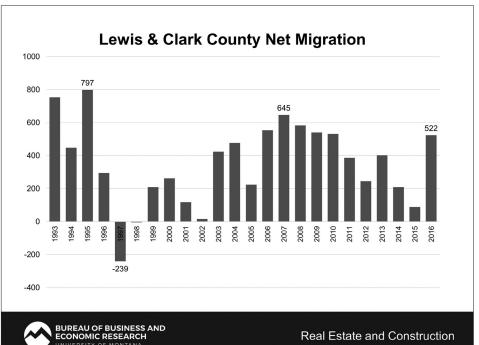


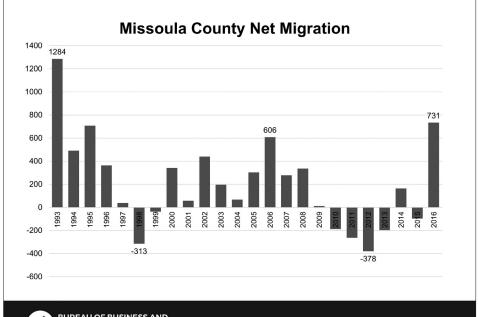


Real Estate and Construction



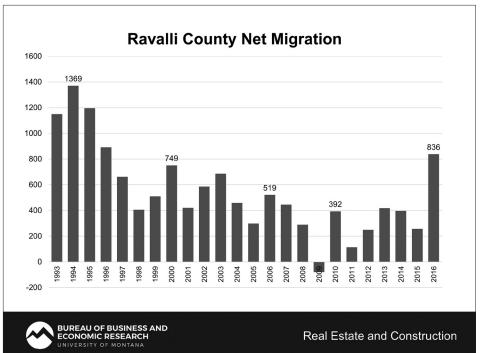
Real Estate and Construction

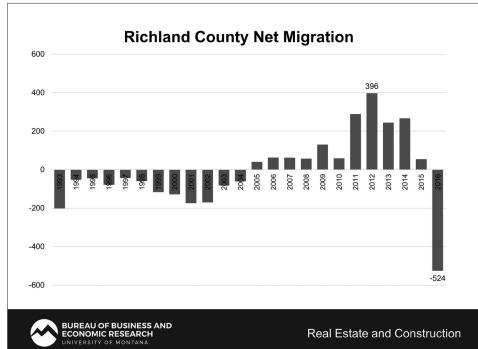


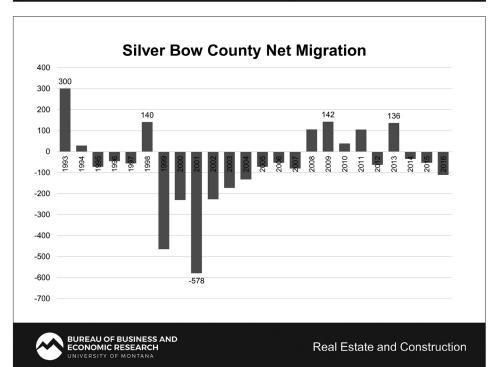


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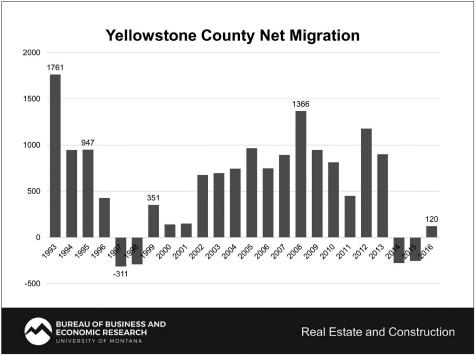
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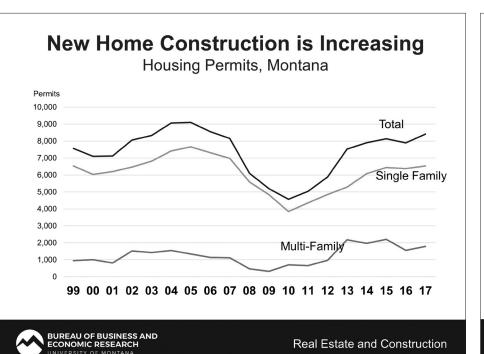


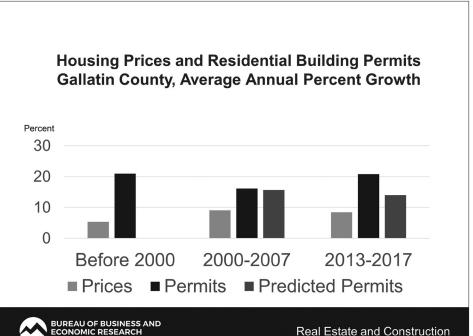


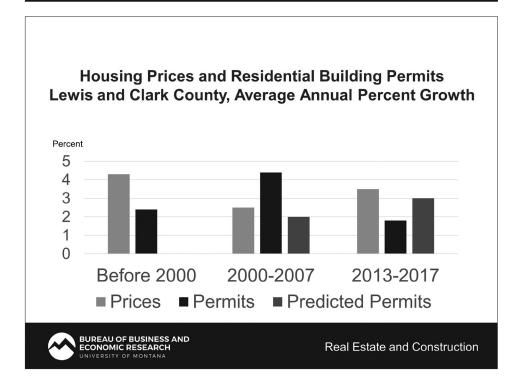


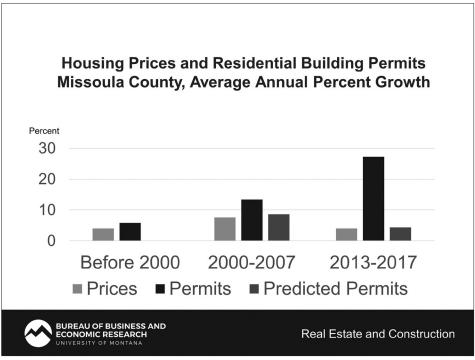
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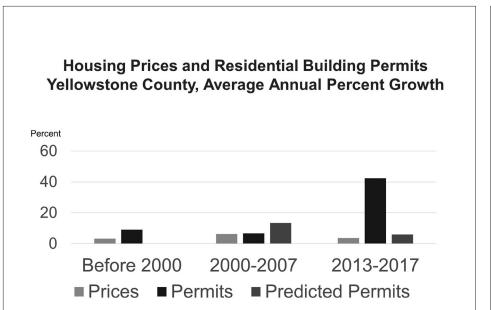








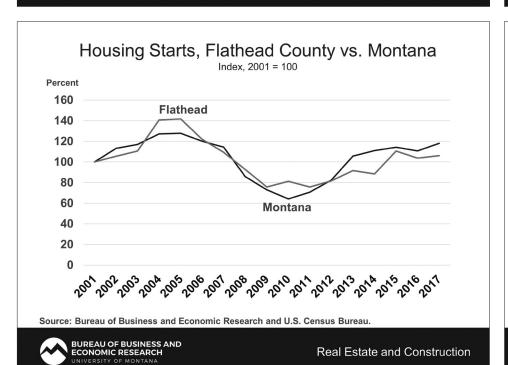


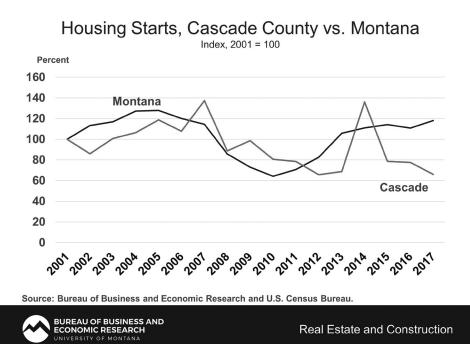


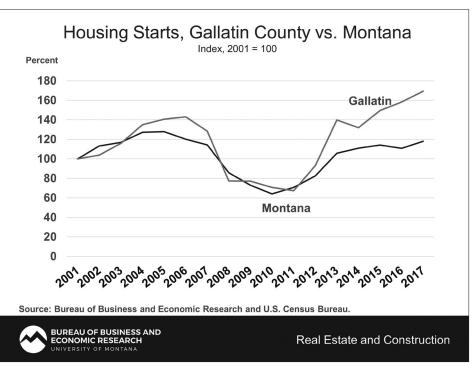
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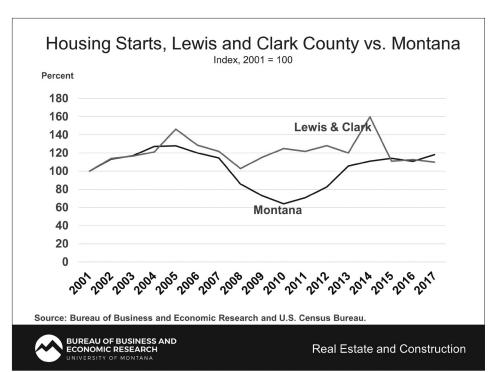
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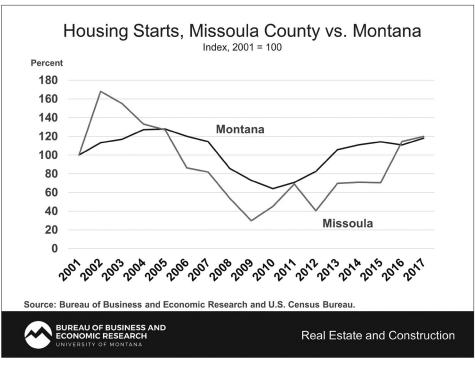
**ECONOMIC RESEARCH** 

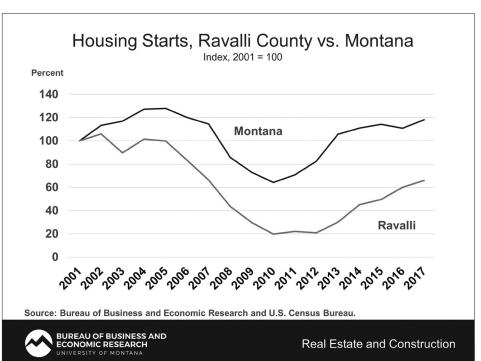


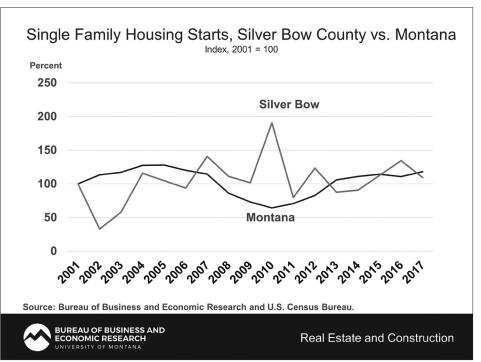


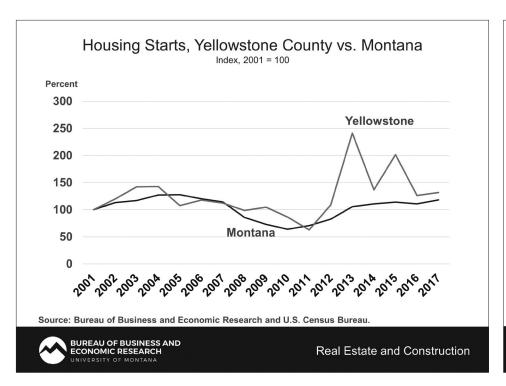


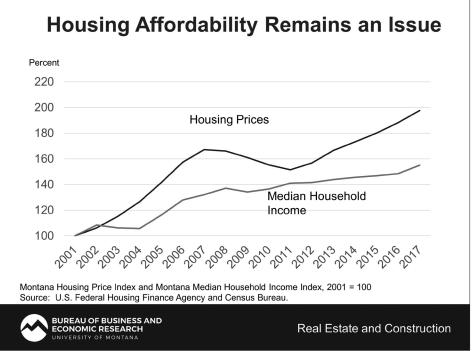






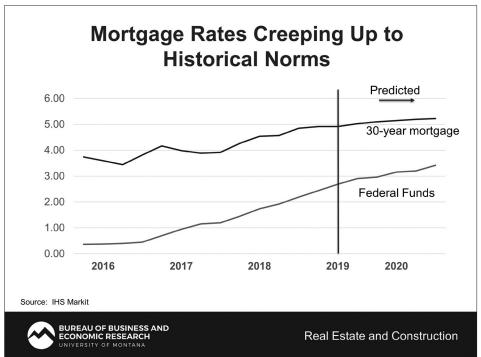






## **Looking Ahead to 2019**

Interest Rates Have Been Moving Up



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Real Estate and Construction

## **Looking Ahead to 2019**

- Interest Rates Have Been Moving Up
- Real estate risk is growing



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## Real Estate Risk

- Lowering credit scores of purchasers
- Increasing debt-to-income ratios
- Increasing combined loan-to-value ratios
- Increasing 30-year mortgages



Real Estate and Construction

#### **Outlook for 2019**

- · Real estate markets in Montana will remain strong
- · Affordability will remain challenging
- Construction will continue to increase to relieve some pressure
- · Risk in the markets will continue to grow

## **Questions?**



Real Estate and Construction



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2019 Economic Outlook Seminar

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## 2019 Montana Agricultural Outlook

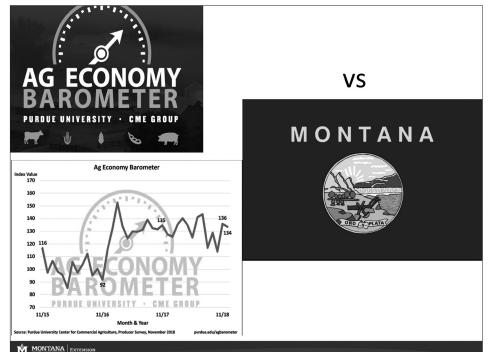
#### Kate Binzen Fuller

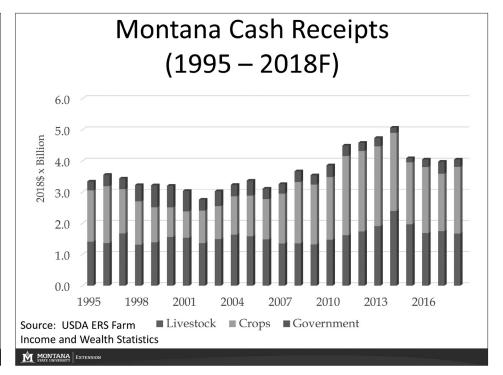
Assistant Professor/Extension Specialist

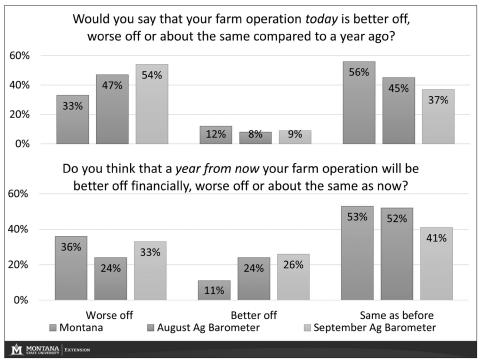
## George Haynes

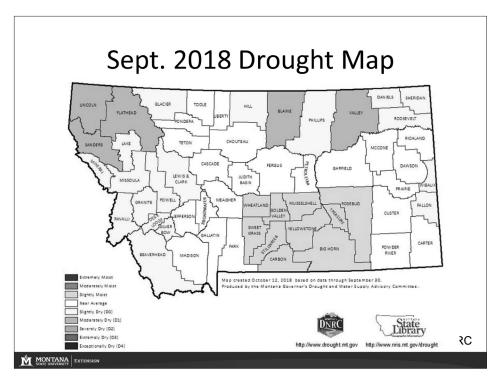
Professor/Extension Specialist
Department of Agricultural Economic & Economics
MSU Extension

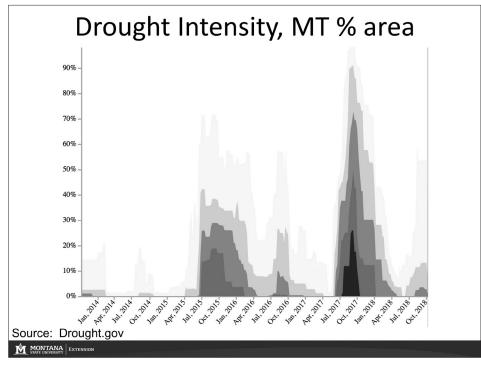
MONTANA EXTENSION

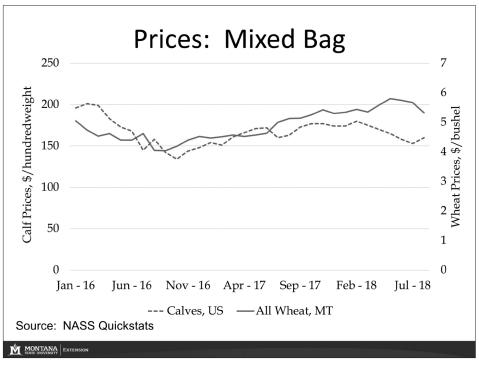






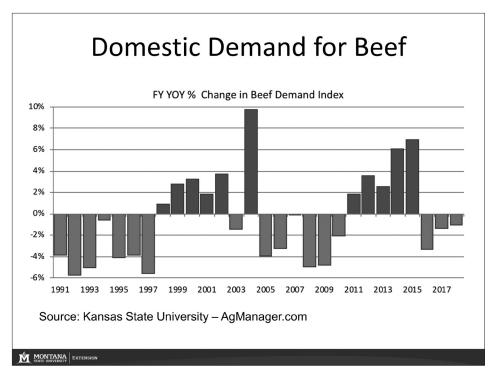


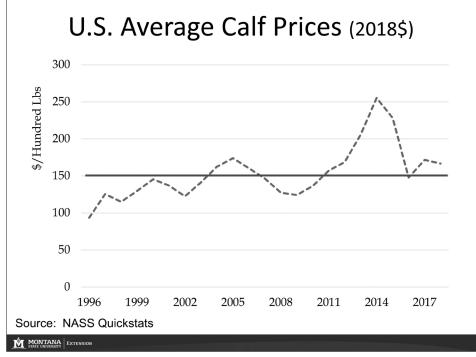


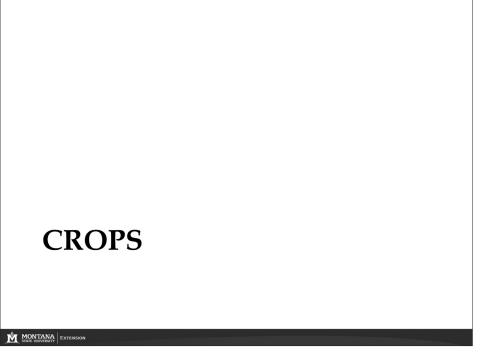


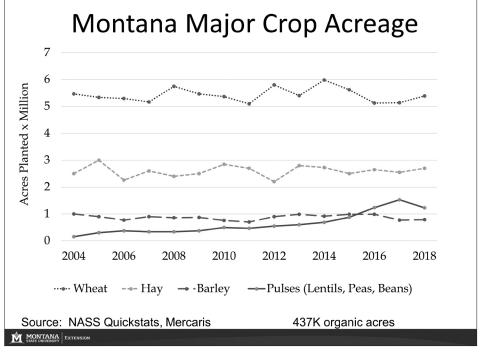


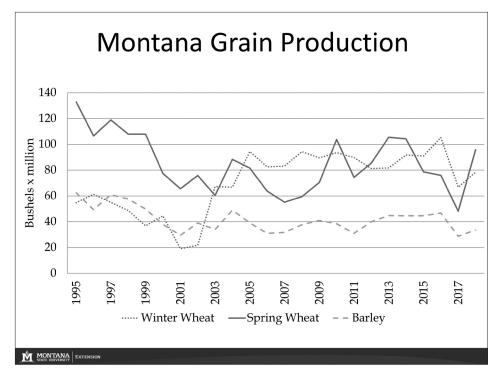
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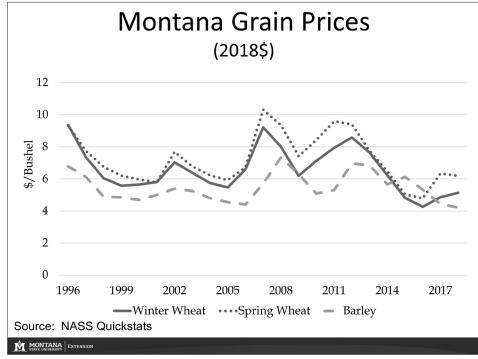


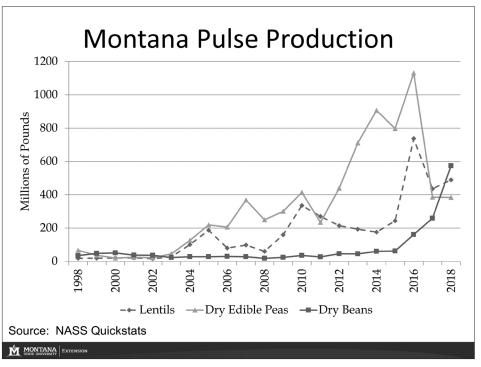


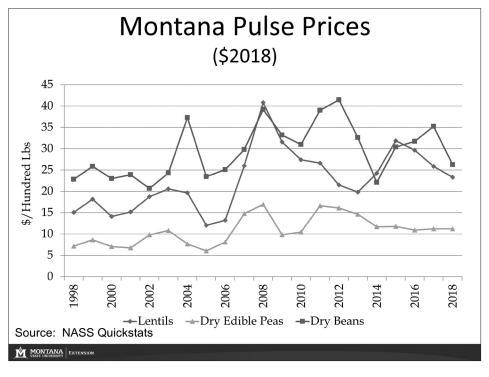


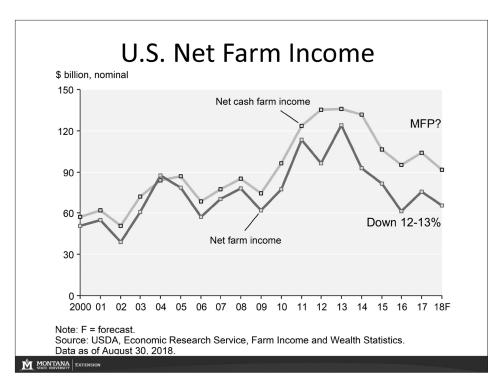


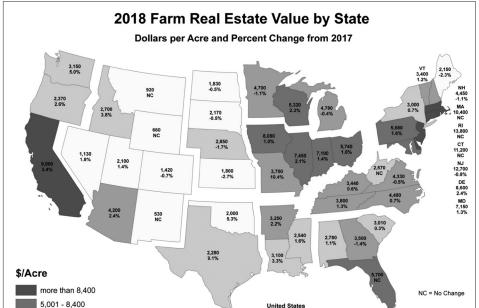








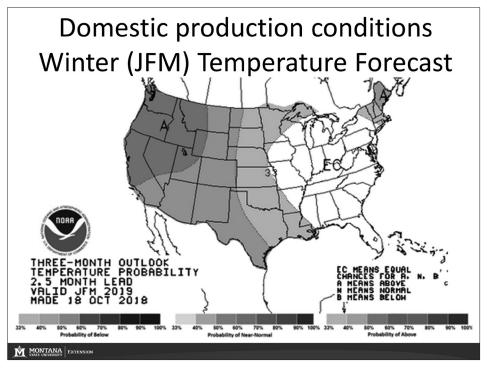




USDA - NASS August 2, 2018

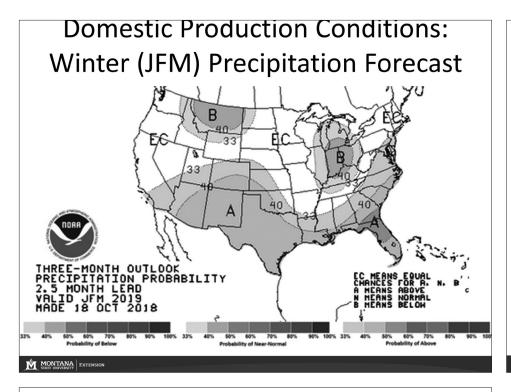
3,201 - 5,000 2,201 - 3,200 2,200 or less

### **LOOKING FORWARD**



2019 Economic Outlook Seminar

MONTANA EXTENSION



## Farm Policy

- Farm Bill
  - Passed/signed on December 20, 2018
  - Impact of Montana producers
- USMCA (revised NAFTA)
- Market Facilitation Program

MONTANA EXTENSION

## Questions

Kate.fuller@montana.edu

MONTANA EXTENSION

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2019 Montana Housing Partnership Conference

## SAVE THE DATE JUNE 17 - 19, 2019

Billings, MT

Join us for the premier conference in the state of Montana to discuss issues and trends of affordable housing including public housing, housing choice vouchers, multi-family, single-family, homelessness, the nexus between health and housing, and community revitalization and development.

Check www.nwmt.org or housing.mt.gov in February for ways to register! Email kbiggs@nwmt.org with any questions.





NorthWestern Energy has invested more than \$1 billion in providing 60 percent of Montana's energy through renewable resources like wind and water. This major investment is part of our ongoing commitment to responsibly power our homes and businesses, protect our environment, and keep our state beautiful now and for future generations.





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